



Important Notice
The Depository Trust Company

| | |
|-------------------|--|
| B #: | 0217-13 |
| Date: | 02/21/2013 |
| To: | All Participants |
| Category: | Dividends |
| From: | International Services |
| Attention: | Operations, Reorg & Dividend Managers, Partners & Cashiers |
| Subject: | Tax Relief - Country: Switzerland Novartis AG. – CUSIP: 66987V109 Record Date: 02/28/13 Payable Date: 04/05/13 EDS Cut-Off Date: 03/06/2013 at 8:00 PM Documentation Cut-off Date: 03/06/2013 at 5:00 PM |

Participants can use DTC's Elective Dividend System (EDS) function over the Participant Terminal System (PTS) or TaxRelief option on the Participant Browser System (PBS) web site to certify all or a portion of their position entitled to the applicable withholding tax rate. Participants are urged to consult the PTS or PBS function TAXI or TaxInfo respectively before certifying their elections over PTS or PBS.

Important: Prior to certifying tax withholding elections, participants are urged to read, understand and comply with the information in the Legal Conditions category found on TAXI or TaxInfo in PTS or PBS respectively. Questions regarding this Important Notice may be directed to GlobeTax.

****Please Note** The EDS window will open on March 1, 2013 and close on March 6, 2013.**

NOTE: New Swiss Federal tax Administration requirements for U.S Regulated Investment Companies (RICs) are outlined in the attached documents

Important Legal Information: The Depository Trust Company ("DTC") does not represent or warrant the accuracy, adequacy, timeliness, completeness or fitness for any particular purpose of the information contained in this communication, which is based in part on information obtained from third parties and not independently verified by DTC and which is provided as is. The information contained in this communication is not intended to be a substitute for obtaining tax advice from an appropriate professional advisor. In providing this communication, DTC shall not be liable for (1) any loss resulting directly or indirectly from mistakes, errors, omissions, interruptions, delays or defects in such communication, unless caused directly by gross negligence or willful misconduct on the part of DTC, and (2) any special, consequential, exemplary, incidental or punitive damages.

To ensure compliance with Internal Revenue Service Circular 230, you are hereby notified that: (a) any discussion of federal tax issues contained or referred to herein is not intended or written to be used, and cannot be used, for the purpose of avoiding penalties that may be imposed under the Internal Revenue Code; and (b) as a matter of policy, DTC does not provide tax, legal or accounting advice and accordingly, you should consult your own tax, legal and accounting advisor before engaging in any transaction.

Non-Confidential

DTCC is now offering enhanced access to all important notices via a new, Web-based subscription service. The new notification system leverages RSS Newsfeeds, providing significant benefits including real-time updates and customizable delivery. To learn more and to set up your own DTCC RSS alerts, visit http://www.dtcc.com/subscription_form.php.

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Non-Confidential

NOVARTIS AG has announced a cash dividend. JPMORGAN acts as the sole Depositary bank for the company's American Depositary Receipt ("ADR") program.

Participants can use DTC's Elective Dividend System (EDS) function over the Participant Terminal System (PTS) or Tax Relief option on the Participant Browser System (PBS) web site to certify all or a portion of their position entitled to the applicable withholding tax rate. Use of EDS will permit entitlement amounts to be paid through DTC.

On ADR Pay Date, all U.S. holders will have the opportunity to receive their full treaty benefits as outlined in the "Relief-At-Source ("EDS") Eligibility Matrix". All non-U.S. holders and uncertified holders will receive this dividend net of the full Swiss statutory withholding tax of 35% with the possibility to reclaim as outlined in the "Long-Form Eligibility Matrix".

PLEASE NOTE NEW SWISS FEDERAL TAX ADMINISTRATION REQUIREMENTS FOR U.S. REGULATED INVESTMENT COMPANIES (RICS) OUTLINED BELOW.

DIVIDEND EVENT DETAILS

| | |
|-------------------------|-------------------|
| COUNTRY OF ISSUANCE | SWITZERLAND |
| ISSUE | NOVARTIS AG |
| CUSIP# | 66987V109 |
| DEPOSITARY | JPMORGAN |
| ADR RECORD DATE | FEBRUARY 28, 2013 |
| ADR PAY DATE | APRIL 5, 2013 |
| ADR GROSS DIVIDEND RATE | \$ TBD |
| ORD GROSS DIVIDEND RATE | CHF 2.30 |
| RATIO | 1 ORD : 1 ADR |
| STATUTORY WHT RATE | 35% |

RELIEF-AT-SOURCE ("EDS") ELIGIBILITY MATRIX

| RATE DESCRIPTION | RECLAIM RATE | ELIGIBLE RESIDENTS | DOCUMENTATION REQUIRED |
|-------------------|--------------|--|---|
| UNFAVORABLE - 35% | 0% | NON-U.S. RESIDENTS | NONE |
| FAVORABLE - 15% | 20% | <ul style="list-style-type: none"> U.S. INDIVIDUALS (IRAs & SEPs INCLUDED) U.S. CORPORATIONS U.S. OTHER ENTITIES (CHARITIES, FOUNDATIONS, ENDOWMENTS, RELIGIOUS ENTITIES, PENSIONS THAT LACK FORM 6166) | NONE |
| FAVORABLE - 15% | 20% | <ul style="list-style-type: none"> U.S. REGULATED INVESTMENT COMPANY (>95% OF RIC'S OWNERS MUST BE U.S. RESIDENTS) | <p>IF THE ENTITY HOLDS LESS THAN 217,392 DRS</p> <p>1. ENTITY LEVEL DATA ONLY (SEE EXHIBIT 5)</p> <p>IF THE ENTITY HOLDS MORE THAN 217,392 DRS</p> <p>1. ENTITY LEVEL DATA (SEE EXHIBIT 5)</p> <p>2. BREAKDOWN OF PERCENTAGE OF RIC SHARES CERTIFICATES HELD BOTH DIRECTLY AND INDIRECTLY BY INVESTORS AND U.S. RESIDENTS (SEE EXHIBIT 6)</p> |

RELIEF-AT-SOURCE (“EDS”) ELIGIBILITY MATRIX (CONTINUED)

| RATE DESCRIPTION | RECLAIM RATE | ELIGIBLE RESIDENTS | DOCUMENTATION REQUIRED |
|------------------|--------------|--|---|
| FAVORABLE - 15% | 20% | <ul style="list-style-type: none"> U.S. PARTNERSHIP, S-CORP, TRUST OR ESTATE | <p>IF THE ENTITY HOLDS LESS THAN 10,870 DRS</p> <p>1. ENTITY LEVEL DATA ONLY (SEE EXHIBIT 1)</p> <p>IF THE ENTITY HOLDS MORE THAN 10,870 DRS</p> <p>1. BENEFICIARY LISTING AT THE UNDERLYING HOLDER / PARTNER LEVEL (SEE EXHIBIT 1)</p> <p>2. IRS FORM 6166 AT THE ENTITY LEVEL</p> |
| EXEMPT - 0% | 35% | U.S. PENSIONS UNDER IRS SECTIONS 401(a), 457(b), 403(b), 457(g) under Ruling 81-100, 584 and 7701(j) | <p>1. PENSION LISTING (EXHIBIT 2)</p> <p>2. IRS FORM 6166</p> |

CHARGES & DEADLINES

| FILING METHOD | BATCH | PAYMENT METHOD | DEPOSITARY SERVICE CHARGE | MINIMUM SERVICE CHARGE PER BENEFICIAL | FINAL SUBMISSION DEADLINE (ALL TIMES) |
|---|----------------------------------|----------------|---------------------------|---------------------------------------|---------------------------------------|
| RELIEF AT SOURCE – Corps, Individuals, Other Entities | PAYMENT ON ADR PAY DATE | VIA DTC | \$0.005 per ADR | \$0 | MARCH 6, 2013 @ 5PM |
| RELIEF AT SOURCE – Transparent Entities, RICS, Pensions | PAYMENT ON ADR PAY DATE | VIA DTC | \$0.0075 per ADR | \$0 | MARCH 6, 2013 @ 5PM |
| LONG-FORM: <u>U.S.</u> BENEFICIARIES | POST-EDS PROCESS; ANNUAL BATCHES | CHECK | \$0.01 per ADR | N/A | DECEMBER 1, 2016 |
| LONG-FORM: <u>NON-U.S.</u> BENEFICIARIES | POST-EDS PROCESS; ONGOING | CHECK | \$0.01 per ADR | \$25.00 | DECEMBER 1, 2016 |

JPMORGAN offers ESP powered by GlobeTax, which allows for the secure and simplified transfer of beneficial owner level data from the Participant to JPMORGAN and creates applicable documentation on the Participants behalf. These claims should be submitted through the following website:

<https://www.globetaxesp.com>

Please contact Gina Seroda at 1-800-929-5484 or via email at Gina_Seroda@globetax.com if you have any questions about this process.

This system is available for At-Source, Quick Refund, and Long-Form claims.

SPECIAL NOTE:

Please be advised that due to the very recent changes to the Swiss Tax reclaim process for US RICS, ESP will not generate the now required documentation for RICS (exhibits 5 and 6 of this notice) for the Novartis 2013 at-source process. Please do not submit claims for US RICs via the ESP system for the at-source tax reclaim on Novartis 2013.

REQUIREMENTS FOR U.S. FAVORABLE ELECTIONS

| CATEGORY | DESCRIPTION / CLARIFICATION |
|---|--|
| U.S. INDIVIDUAL | U.S. citizens or “green card” holders are only considered as resident in the United States if they have a substantial presence, permanent home, or habitual abode in the United States. Additionally, Individual retirement accounts (IRAs) and Simplified employee pension plans (SEPs) should be included within this Option. |
| U.S. CORPORATIONS | Is a corporation (other than a RIC or an S-Corporation) created or organized under the laws of the United States. To be considered eligible, the corporation must qualify under at least one of several “tests” recognized under Article 22 Limitation of Benefits of the 1998 U.S. – Switzerland Tax Convention. Among the most common tests are: <ul style="list-style-type: none"> a) activity test: the corporation must conduct an active trade or business in the United States. b) predominant interest test: more than 50% of the owners of the company must be United States residents. c) Stock exchange test: the corporation or the ultimate beneficial owner of a predominant interest in the corporation is primarily and regularly traded on a recognized stock exchange. |
| U.S. OTHER ENTITY | Is another entity such as a charitable entity, endowment, foundation, or religious organization created under the laws of the United States. This category should also be used for classification of U.S. entities that do not match the description provided for any of the other classifications, but would otherwise be eligible under the taxation treaty between the U.S. and Switzerland. |
| U.S. PARTNERSHIPS, S-CORPS, ESTATES AND TRUSTS | U.S. partnership, S-Corp, estate or trust, created or organized under the laws of the United States are eligible to the extent that the dividend income is subject to tax, either in the hands of the entities or in the hands of their partners or beneficiaries that are U.S. residents. Therefore, these transparent entities are only entitled to receive the favorable tax treatment on the percentage of ADRs which are owned by U.S. residents. |

REQUIREMENTS FOR U.S. FAVORABLE ELECTIONS (CONTINUED)

| CATEGORY | DESCRIPTION / CLARIFICATION |
|---------------------|--|
| FAVORABLE RIC | <p>A RIC is considered favorable when it is created or organized under the laws of the United States and more than ninety-five percent (95%) of the beneficial owners of the RIC are residents of the U.S.. RICs which meet this requirement will receive favorable tax treatment on one hundred percent (100%) of their record date position. Note: RICs which are made up of ninety-five percent (95%) or less of United States residents are only entitled to receive the favorable tax treatment on the percentage of shares which are owned by U. S. residents. The percentage of non-U.S. residents must be included in RIC – UNFAVORABLE.</p> <p>(NOTE THAT JPMORGAN MUST RECEIVE DOCUMENTATION FOR THE TOTAL NUMBER OF DRS THAT YOU ELECT IN THIS CATEGORY BEFORE 5 PM ON MARCH 6, 2013.)</p> <p>AT THE ENTITY LEVEL IF THE ENTITY IS HOLDING LESS THAN 217,392 DRS OR</p> <p>AT THE ENTITY LEVEL AND A BREAKDOWN OF PERCENTAGE OF SHARES CERTIFICATES HELD BOTH DIRECTLY AND INDIRECTLY BY RIC INVESTORS AND U.S. RESIDENTS IF THE ENTITY IS HOLDING MORE THAN 217,392 DRS.</p> |
| U.S. EXEMPT PENSION | <p>Is a pension plan or retirement arrangement exempt in the United States of which more than half of the beneficial owners are residents of the United States. Eligible U.S. pension plans or other retirement arrangements generally include U.S. resident tax exempt trusts providing pension or retirement benefits under Internal Revenue Code (IRC) section 401(a) for qualified pension plans, profit sharing plans (including 401(k) arrangements), and stock bonus plans. Additionally, non-qualified plans defined under IRC sections 457 (b) – deferred compensation plans of state and local governments and tax exempt organizations and 403 (b) – tax-sheltered annuities purchased by certain tax exempt organizations or public schools may also generally qualify for exemption.</p> |

BE ADVISED THAT THE SWISS FEDERAL TAX ADMINISTRATION MAY CHOOSE TO ASK FOR FURTHER INFORMATION WITHIN 3 YEARS OF A DIVIDEND EVENT. BY ELECTING SHARES AT A FAVORABLE TREATY RATE OVER DTC'S EDS, YOU AGREE TO COMPLY WITH ANY REQUESTS MADE BY THE TAX AUTHORITY. REQUESTS FOR FURTHER INFORMATION MAY INCLUDE, BUT ARE NOT LIMITED TO, FULL OWNERSHIP DISCLOSURE AND A TRANSACTION HISTORY.

WHEN TRANSPARENT ENTITIES SUCH AS PARTNERSHIPS ARE AUDITED THE SWISS FEDERAL TAX ADMINISTRATION MAY REQUIRE SELECTED IRS FORM 6166S FOR PARTNERS WHO ARE RECEIVING GREATER THAN A SPECIFIED REFUND AMOUNT AS DETERMINED BY THE SWISS FEDERAL TAX ADMINISTRATION ON AN ISSUE BY ISSUE BASIS.

WARNING AND DISCLAIMER:

THE INFORMATION AND DATA CONTAINED IN THIS NOTICE IS BASED ON INFORMATION OBTAINED FROM MULTIPLE SOURCES BELIEVED TO BE RELIABLE. HOWEVER, THE DEPOSITARY BANK AND ITS AGENTS DO NOT WARRANT OR GUARANTEE THE ACCURACY OR COMPLETENESS OF, NOR UNDERTAKE TO UPDATE OR AMEND THIS INFORMATION OR DATA. WE AND OUR AGENTS EXPRESSLY DISCLAIM ANY LIABILITY WHATSOEVER FOR ANY LOSS HOWSOEVER ARISING FROM OR IN RELIANCE UPON ANY OF THIS INFORMATION OR DATA. THE INFORMATION CONTAINED IN THIS NOTICE IS SUBJECT TO CHANGE AND SUBJECT TO DISCRETION AND/OR PRE-EMPTION BY LOCAL MARKET RULES, PRACTICES OR ACTIONS TAKEN BY NON-US AGENTS OR TAX AUTHORITIES. DEADLINES OFTEN DIFFER FROM STATUTORY DEADLINES. YOU SHOULD FILE CLAIMS AS SOON AS POSSIBLE, AND AT LEAST SIX MONTHS PRIOR TO THE SPECIFIED DEADLINE.

DESCRIPTION OF VARIOUS DOCUMENTATION

| DOCUMENT NAME | DESCRIPTION | ORIGINAL / COPY | SIGNATURE REQUIREMENT |
|---|--|-----------------|--|
| IRS FORM 6166 | ISSUED BY THE INTERNAL REVENUE SERVICE, STATING THE NAME AND TAX PAYER IDENTIFICATION NUMBER OF THE BENEFICIAL OWNER. IT MUST BE DATED WITHIN 3 YEARS OF THE DIVIDEND EVENT. (2010 AND FORWARD WILL SUFFICE) MUST MENTION EITHER 401(A) AND 501(A) OR RULE 81-100 | COPY | IRS REPRESENTATIVE |
| BENEFICIARY LISTING (EXHIBIT 1) | THE SWISS REQUIRE A LISTING OF ALL PARTNERSHIP, S-CORP, TRUST OR ESTATE ACCOUNTS, AND THIS LISTING MUST BE INCLUSIVE OF ALL UNDERLYING HOLDERS IF THE ENTITY HOLDS MORE THAN 10,870 DRS. IF THE ENTITY HOLDS LESS THAN 10,870 DRS THAN ONE WOULD NOT NEED TO COMPLETE THE "NAME OF UNDERLYING HOLDER" SECTION OF THE FORM. | ORIGINAL | DTC PARTICIPANT |
| PENSION LISTING (EXHIBIT 2) | LISTING OF ALL PENSION ACCOUNTS SIGNED BY DTC PARTICIPANT & SUBMITTED ON LETTERHEAD | ORIGINAL | DTC PARTICIPANT |
| DEPOSITARY COVER LETTER (EXHIBIT 3) | COVER LETTER REQUIRED OF ALL NON-U.S. CLAIMS WHICH ADVISES THE DEPOSITARY OF THE SALIENT DETAILS OF THE CLAIM | ORIGINAL | DTC PARTICIPANT |
| CERTIFICATION OF PAYMENT (EXHIBIT 4) | MUST BE SUBMITTED WITH EACH NON-U.S. CLAIM, ON PARTICIPANT LETTERHEAD CONFIRMING THE WITHHOLDING TAX PAID BY THE BENEFICIAL OWNER | ORIGINAL | DTC PARTICIPANT |
| US RIC LISTING (EXHIBIT 5) | LISTING OF ALL RIC ACCOUNTS SIGNED BY DTC PARTICIPANT & SUBMITTED ON LETTERHEAD | ORIGINAL | DTC PARTICIPANT |
| US FORM 82R (EXHIBIT 6) | REQUIRED QUESTIONNAIRE FOR ALL US RICS HOLDING GREATER THAN 217,392 ADRS (SEEKING A RECLAIM EXCEEDING 100,000 SWISS FRANCS). BREAKDOWN OF PERCENTAGE OF RIC SHARES CERTIFICATES HELD BOTH DIRECTLY AND INDIRECTLY BY INVESTORS AND U.S. RESIDENTS | COPY | BENEFICIAL OWNER OR DTC PARTICIPANT (WITH POA) |
| TAX FORMS | COUNTRY SPECIFIC TAX FORMS ARE REQUIRED FOR NON-U.S. ENTITIES (SEE ATTACHED GRID) MUST ALSO BE CERTIFIED BY THE BENEFICIAL OWNER'S LOCAL TAX OFFICE. THESE FORMS ARE AVAILABLE THROUGH THE SWISS TAX AUTHORITY WEB SITE: http://www.estv.admin.ch/verrechnungssteuer/dienstleistungen/00253/00626/index.html?lang=en | ORIGINAL | BENEFICIAL OWNER OR DTC PARTICIPANT (WITH POA) |
| MISSED EDS / EDS REVISION FORM | MUST BE SUBMITTED FOR ALL LONG-FORM U.S. RECLAIMS AND RETURN OF FUNDS (CAN BE OBTAINED FROM JPMORGAN) | ORIGINAL | DTC PARTICIPANT |

FREQUENTLY ASKED QUESTIONS (FAQs)

GENERAL QUESTIONS

| QUESTION | ANSWER |
|---|--|
| ARE THERE ANY ADDITIONAL ELIGIBILITY REQUIREMENTS I SHOULD KNOW ABOUT? | YES. IF THE BENEFICIAL OWNER IS ENGAGED IN A TRADE OR BUSINESS IN SWITZERLAND THROUGH A PERMANENT ESTABLISHMENT IN SWITZERLAND THEY ARE INELIGIBLE TO CLAIM THROUGH THIS PROCESS. |
| DOES THE PARTICIPANT HAVE TO SUBMIT ANY DOCUMENTATION TO RECEIVE THE 85% FAVORABLE RATE ON ADR PAY DATE? | IF THE PARTICIPANT IS ELECTING ON BEHALF OF A PARTNERSHIP, S-CORP, TRUST OR ESTATE, THE PARTICIPANT MUST SUBMIT A BENEFICIARY LISTING, WHICH MUST BE AT THE UNDERLYING HOLDER LEVEL IF THE ENTITY'S GROSS RECLAIM EXCEEDS CHF 25,000 (SEE EXHIBIT 1 FOR TEMPLATE). |
| WHAT HAPPENS IF THE PARTICIPANT MAKES EXEMPT ELECTIONS THROUGH DTC BUT FAILS TO SUBMIT ALL REQUIRED DOCUMENTATION TO JPMORGAN / GLOBETAX. | ALL UNSUPPORTED SHARES WILL BE MOVED TO THE 65% UNFAVORABLE RATE. YOU WILL STILL BE ELIGIBLE TO CLAIM EXEMPTION THROUGH THE LONG-FORM PROCESS BUT THE PAYMENT WILL BE DELAYED BY THE SWISS TAX AUTHORITIES BY A MINIMUM OF 18 MONTHS. |
| CAN THE PARTICIPANT SUBMIT ONLY A COMPLETED COVER LETTER (EXHIBIT X) FOR U.S. LONG-FORM CLAIMS. | NO. THE PARTICIPANT MUST CONTACT THE DEPOSITARY / GLOBETAX AND REQUEST A "MISSED EDS" OR "EDS REVISION" FORM. |
| HOW LONG DOES IT TAKE FOR LONG-FORM CLAIMS TO BE PAID? | GENERALLY, LONG FORM CLAIMS FOR NON-U.S. BENEFICIARIES ARE PAID WITHIN 12 MONTHS OF SUBMISSION TO THE DEPOSITARY. LONG FORM CLAIMS ON THE U.S. SIDE MAY TAKE MUCH LONGER, DEPENDING ON DATE OF SUBMISSION AND DATE OF FILING. PLEASE CONTACT THE DEPOSITARY FOR MORE DETAILS. |
| WHERE CAN A PARTICIPANT FIND TAX FORMS FOR NON-U.S. CLAIMS? | THE SWISS FEDERAL TAX ADMINISTRATION'S WEBSITE HAS FORMS AVAILABLE FOR DOWNLOAD, THOUGH ONE MUST INSTALL THE "SNAPFORM VIEWER" PROGRAM. PLEASE CONTACT THE DEPOSITARY FOR FURTHER DETAILS. |
| FOR NON-U.S. CLAIM CAN I SUBMIT A STAND-ALONE CERTIFICATION OF RESIDENCE RATHER THAN HAVE THE TAX FORM SIGNED BY THE BENEFICIAL OWNER'S LOCAL TAX OFFICE? | NO. THE SWISS DO NOT ACCEPT ANY FORMS FOR NON-U.S. ENTITIES THAT ARE NOT SIGNED BY THE BENEFICIAL OWNER'S LOCAL TAX OFFICE. |
| WILL JPMORGAN / GLOBETAX ACCEPT CLAIMS FILED DIRECTLY TO THEM BY THE BENEFICIAL OWNERS? | JPMORGAN / GLOBETAX ONLY ACCEPTS CLAIMS FILED BY THE DTC PARTICIPANT WHO WAS HOLDING THE SECURITIES THROUGH DTC AND ONLY TO THE EXTENT THAT DTC HAS REPORTED THESE HOLDINGS TO US AS VALID RECORD DATE HOLDINGS. BENEFICIAL OWNERS ARE REQUIRED TO FILE THEIR CLAIMS THROUGH THE CUSTODY CHAIN TO THE DTC PARTICIPANT OF RECORD. ALL CLAIMS NOT RECEIVED DIRECTLY FROM THE DTC PARTICIPANT WILL BE RETURNED TO THE BENEFICIAL OWNER. |

CONTACT DETAILS

| | |
|-----------------------|---|
| PRIMARY CONTACT | GINA SERODA |
| DOMESTIC PHONE (U.S.) | 1-800-876-0959 |
| DOMESTIC FAX (U.S.) | 1-800-888-1120 |
| INTERNATIONAL PHONE | 1-212-747-9100 |
| INTERNATIONAL FAX | 1-212-747-0029 |
| EMAIL ADDRESS | GINA_SERODA@GLOBETAX.COM |
| COMPANY | JPMORGAN / GLOBETAX |
| STREET ADDRESS | 90 BROAD STREET, 16 TH FLOOR |
| CITY/STATE/ZIP | NEW YORK, NY 10004 |
| ADDITIONAL CONTACTS | DANIELA GEORGIEVA |

LONG-FORM ELIGIBILITY MATRIX

| RATE DESCRIPTION | RECLAIM RATE | ELIGIBLE RESIDENTS | DOCUMENTATION REQUIRED |
|---------------------------------------|---------------|--|--|
| FAVORABLE - 15 % LONG-FORM | 20.00% | <ul style="list-style-type: none"> U.S. INDIVIDUALS (IRAs & SEPs INCLUDED) U.S. CORPORATIONS U.S. OTHER ENTITIES (CHARITIES, FOUNDATIONS, ENDOWMENTS, RELIGIOUS ENTITIES, PENSION THAT LACKS FORM 6166) | 1. MISSED EDS / EDS REVISION FORM |
| FAVORABLE - 15 % LONG-FORM | 20.00% | <ul style="list-style-type: none"> U.S. REGULATED INVESTMENT COMPANY (>95% OF RIC'S OWNERS MUST BE U.S. RESIDENTS) | <p>IF THE ENTITY HOLDS LESS THAN 217,392 DRS</p> <ol style="list-style-type: none"> ENTITY LEVEL DATA ONLY (SEE EXHIBIT 5) MISSED EDS / EDS REVISION FORM <p>IF THE ENTITY HOLDS MORE THAN 217,392 DRS</p> <ol style="list-style-type: none"> ENTITY LEVEL DATA (SEE EXHIBIT 5) BREAKDOWN OF PERCENTAGE OF RIC SHARES CERTIFICATES HELD BOTH DIRECTLY AND INDIRECTLY BY INVESTORS AND U.S. RESIDENTS (SEE EXHIBIT 6) MISSED EDS / EDS REVISION FORM |
| FAVORABLE - 15 % LONG-FORM | 20.00% | <ul style="list-style-type: none"> U.S. OTHER ENTITIES (S-CORP, PARTNERSHIP, TRUST OR ESTATE) | <p>IF THE ENTITY HOLDS LESS THAN 10,870 SHARES</p> <ol style="list-style-type: none"> ENTITY LEVEL DATA ONLY (SEE EXHIBIT 1) MISSED EDS / EDS REVISION FORM <p>IF THE ENTITY HOLDS MORE THAN 10,870 SHARES</p> <ol style="list-style-type: none"> BENEFICIARY LISTING AT THE UNDERLYING HOLDER / PARTNER LEVEL (SEE EXHIBIT 1) IRS FORM 6166 AT THE ENTITY LEVEL MISSED EDS / EDS REVISION FORM |

LONG-FORM ELIGIBILITY MATRIX (CONTINUED)

| RATE DESCRIPTION | RECLAIM RATE | ELIGIBLE RESIDENTS | DOCUMENTATION REQUIRED |
|--|---------------|---|--|
| FAVORABLE – 15.00 % LONG-FORM | 20.0% | NON-U.S. ENTITIES (SEE TREATY GRID) | 1. COVER LETTER (EXHIBIT 2) 2. CERTIFICATION OF PAYMENT (EXHIBIT 3) 3. TAX FORM |
| FAVORABLE - 10 % LONG-FORM | 25.00% | CHINA, FINLAND, HUNGARY, INDIA, ROMANIA, VENEZUELA | 1. COVER LETTER (EXHIBIT 2) 2. CERTIFICATION OF PAYMENT (EXHIBIT 3) 3. TAX FORM |
| FAVORABLE - 7.50 % LONG-FORM | 27.50% | SOUTH AFRICA | 1. COVER LETTER (EXHIBIT 2) 2. CERTIFICATION OF PAYMENT (EXHIBIT 3) 3. FORM 92 |
| EXEMPT - 0% LONG-FORM | 35% | U.S. PENSIONS UNDER IRS SECTIONS 401(a), 457(b), 403(b), 457(g) under Ruling 81-100, 584 and 7701(j) | 1. PENSION LISTING (EXHIBIT 1) 2. IRS FORM 6166 3. MISSED EDS / EDS REVISION FORM |

PLEASE BE ADVISED THAT LONG-FORM CLAIMS FOR U.S. RESIDENTS ARE FILED ON A LIMITED BASIS AS DICTATED BY THE SWISS TAX AUTHORITIES. THE APPROXIMATE POST-PAY DATE BATCHES ARE SCHEDULED AS FOLLOWS:

POST-PAY DATE BATCH#1: SEPTEMBER 2014
POST-PAY DATE BATCH#2: SEPTEMBER 2015
POST-PAY DATE BATCH#3: DECEMBER 2016

Below is a listing of the required tax forms for the most commonly claimed countries. For a full listing of long form required tax forms please go to:

<http://www.estv.admin.ch/verrechnungssteuer/dienstleistungen/00253/00626/index.html?lang=en>

| FOREIGN CLAIM FOR REFUND FORMS - FOUND ON TAX AUTHORITY'S WEBSITE | | | |
|---|-------------------------------------|-----------|---------------------------|
| FORM # | RESIDENCY | FORM # | RESIDENCY |
| FORM 60 | COUNTRY WITHOUT OWN FORM | FORM 91 | IRELAND |
| FORM 79 | LUXEMBOURG | FORM 92 | SOUTH AFRICA |
| FORM 80 | SWEDEN | FORM 93 | JAPAN |
| FORM 81 | NETHERLANDS | FORM 94 | PORTUGAL |
| FORM 83 | FRANCE | FORM 95 | ITALY |
| *FORM 83a | ATTACHMENT FOR FRENCH INV. TRUSTS | FORM 96 | CANADA |
| FORM 84 | AUSTRIA | *FORM 96a | ATTACHMENT FOR CANADIAN |
| FORM 85 | GERMANY | | INVESTMENT FUNDS |
| FORM 86 | UNITED KINGDOM | FORM 97 | BELGIUM |
| FORM 87 | NORWAY | FORM 98 | AUSTRALIA |
| *FORM 87a | ATTACHMENT FOR NORWEGIAN BOND FUNDS | FORM 98a | ATTACHMENT FOR AUSTRALIAN |
| FORM 88 | FINLAND | | RESIDENT TRUST ESTATE |
| FORM 89 | DENMARK | | |
| *FORM 89a | ATTACHMENT FOR DANISH INV. FUNDS | | |
| FORM 90 | SPAIN | | |

< Your company letterhead >

EXHIBIT 1 - CONTACT DEPOSITARY FOR ELECTRONIC FILE

To: JPMorgan Chase Bank / Globe Tax Services
90 Broad Street (16th Floor)
New York, New York 10004-2205
Phone: 1-800-929-5484 Fax: 1-800-929-9986

Re: Withholding Certification for Novartis AG , CUSIP# 66987V109

I/ We the undersigned _____ (contact name)

authorized representative of _____ (DTC Participant name)

holding shares at _____ (DTC Participant name) _____ (DTC PTS number)

of Novartis AG Cusip # 66987V109 , request that the upcoming cash

dividend payable to holders as of **FEBRUARY 28, 2013** , receive the additional 20% tax reclaim

| NAME OF ENTITY | NAME OF UNDERLYING HOLDER | TAX ID (UNDERLYING HOLDER) | COMPLETE US ADDRESS (UNDERLYING HOLDER) | # SHARES | % OF SHARES HELD BY ENTITY |
|----------------|---------------------------|----------------------------|---|----------|----------------------------|
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***** IF THERE ARE MORE THAN 9 BENEFICIAL HOLDERS, PLEASE CALL GINA SERODA AT THE NUMBER ABOVE AND WE WILL SEND YOU A PRE-FORMATTED DISK. PLEASE RETURN THE DISK AND THE HARD COPY WITH THE REQUIRED AUTHORIZED SIGNATURES TO THE ADDRESS ABOVE.**

I / We certify that to the best of my knowledge the above beneficial owners are eligible for the preferential rates as stated herein and I declare that I have performed all the necessary due diligence to satisfy myself as to the accuracy of the information submitted to me by these beneficial owners.

JPMorgan is not liable for failure to secure the refund and any funds erroneously received shall be immediately returned to JPMorgan, including any interest, additions to tax or penalties thereon. This is not tax advice. Please consult your tax advisor.

**All claims are subject to audit or any control deemed appropriate by the Swiss Tax Administration.
Incorrect claims could result in fines and/or penalties.**

**We hereby certify that we have the appropriate authorization (based on Powers of Attorney or the custodial/trust agreement),
to claim on behalf of the beneficial owner listed above.**

TEL : _____

FAX: _____

Authorized Signature of Holder or Owner

Print Name of Signatory

Position of Signatory

EXHIBIT 2 - U.S. ELIGIBLE PENSIONS ONLY

< *Your company letterhead* >

To: JPMorgan Chase Bank / Globe Tax Services
90 Broad Street (16th Floor)
New York, New York 10004-2205
Phone: 1-800-929-5484 Fax: 1-800-929-9986

Re: Withholding Certification for Novartis AG , CUSIP# 66987V109

I / We the undersigned _____ (contact name)
authorized representative of _____ (DTC Participant name)
holding shares at _____ (DTC Participant name) _____ (DTC PTS number)
of Novartis AG Cusip # 66987V109 , request that the upcoming cash
dividend payable to holders as of **February 28, 2013** , receive the additional 35% tax reclaim

| Name of Beneficial Owner | Tax ID Number | Complete U.S. Address | # Shares |
|--------------------------|---------------|-----------------------|----------|
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***** IF THERE ARE MORE THAN 9 BENEFICIAL HOLDERS, PLEASE CALL GINA SERODA AT THE NUMBER ABOVE AND WE WILL SEND YOU A PRE-FORMATTED DISK. PLEASE RETURN THE DISK AND THE HARD COPY WITH THE REQUIRED AUTHORIZED SIGNATURES TO THE ADDRESS ABOVE.**

I / We certify that to the best of my knowledge the above beneficial owners are eligible for the preferential rates as stated herein and I declare that I have performed all the necessary due diligence to satisfy myself as to the accuracy of the information submitted to me by these beneficial owners.

JPMorgan is not liable for failure to secure the refund and any funds erroneously received shall be immediately returned to JPMorgan, including any interest, additions to tax or penalties thereon. This is not tax advice. Please consult your tax advisor.

**All claims are subject to audit or any control deemed appropriate by the Swiss Tax Administration.
Incorrect claims could result in fines and/or penalties.**

**We hereby certify that we have the appropriate authorization (based on Powers of Attorney or the custodial/trust agreement),
to claim on behalf of the beneficial owner listed above.**

Authorized Signature of Holder or Owner

TEL : _____

Print Name of Signatory

FAX: _____

Position of Signatory

PLEASE INCLUDE YOUR PHONE AND FAX NUMBER SO THAT WE CAN CONTACT YOU
WITH ANY QUESTIONS THAT WE MIGHT HAVE.

(ONLY USED FOR LONG FORM NON- US)
EXHIBIT 3 - COVER LETTER REQUIRED FOR SWISS TAX RECLAIM FILINGS
THIS DOCUMENT MUST BE PREPARED ON THE DTC PARTICIPANT'S LETTERHEAD

[DATE]

JPMORGAN
c/o GlobeTax
90 Broad Street-16th Floor
New York, NY 10004-2205
Attn: Gina Seroda

Enclosed please find tax reclamation documents, which we are submitting on behalf of our clients who wish to avoid excess withholding tax on Swiss ADRs. We, [NAME OF DTC PARTICIPANT], also identified as DTC participant number [DTC PARTICIPANT NUMBER], hereby state that each beneficial owner cited below held the respective amount of shares on the record date of FEBRUARY 28, 2013 for the security NOVARTIS AG.

Below is the list of beneficial owners and their holdings, which total [TOTAL # OF ADRs CITED BELOW] ADRs. As required, the forms and a certification of residency document (Form 6166) if applicable, are enclosed for each beneficial owner. **The ratio is 1 ADRs to 1 Ordinary shares.** The information is as follows:

| <u>Name</u> <u>of beneficial owner</u> | <u>Address</u> | <u>Type of Account</u> | <u>Taxpayer i.d. #</u> | <u># of ADRs held</u> |
|---|----------------|------------------------|------------------------|-----------------------|
|---|----------------|------------------------|------------------------|-----------------------|

1)
2)
3)
4) etc.

We ask that JPMORGAN, as depositary, apply to the Swiss depositary bank for the reduced withholding tax rate on the above beneficial owners' behalf. Please contact the undersigned at [SIGNATORY'S TELEPHONE NUMBER] should you have any questions.

Indemnification

I / We certify that to the best of my knowledge the individual beneficial owners are eligible for the preferential rates as stated herein and I declare that I have performed all the necessary due diligence to satisfy myself as to the accuracy of the information submitted to me by these beneficial owners.

JPMORGAN shall not be liable for failure to secure the refund and shall not be liable for any loss due to foreign exchange fluctuation. Any funds erroneously received shall be immediately returned to JPMORGAN plus any interest, additions to tax or penalties thereon. This is not tax advice. Please consult your tax advisor.

Sincerely,

[Signature of authorized signatory for DTC Participant]
[NAME AND TITLE OF AUTHORIZED OFFICER FOR DTC PARTICIPANT]

PAYMENT ADDRESS: _____

EXHIBIT 4 – CERTIFICATION OF DIVIDEND PAYMENT REQUIRED FOR SWISS TAX RECLAIM FILINGS
THIS DOCUMENT MUST BE PREPARED ON THE DTC PARTICIPANT'S LETTERHEAD
(ONLY USED FOR LONG FORM NON- US)

CERTIFICATION OF DIVIDEND PAYMENT

We hereby confirm that:

<Beneficial Owner Name>

<B/O Address#1>

<B/O Address#2>

Was a recipient of a coupon, payable on **February 28, 2013** on a position of:

<ORD Share Amount> shares of **NOVARTIS AG**

with the gross dividend rate of CHF **2.30**

the payment was distributed as follows:

gross dividend CHF**<Gross Dividend>**

less: 35% withholding tax CHF**<35% of Gross>**

Net dividend CHF**<65% of Gross>**

Certified By

Authorized Signature _____ Date _____

Name

EXHIBIT 5 - U.S. FAVORABLE RICS ONLY

< *Your company letterhead* >

To: JP Morgan/Globe Tax Services
90 Broad Street (16th Floor)
New York, New York 10004-2205
Phone: 1-800-845-2416 Fax: 1-800-846-0157

Re: Withholding Certification for NOVARTIS AG , Cusip # 66987V109

I / We the undersigned _____ (contact name)
authorized representative of _____ (DTC Participant name)
holding shares at _____ (DTC Participant Name) _____ (DTC PTS number)
of **NOVARTIS AG** Cusip# **66987V109** , request that the upcoming cash
dividend payable to holders as of **February 28, 2013** , received the additional 20% tax reclaim.

| Name of Beneficial Owner | Tax ID Number | Complete U.S. Address | # Shares |
|--------------------------|---------------|-----------------------|----------|
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***** IF THERE ARE MORE THAN 9 BENEFICIAL HOLDERS, PLEASE CALL GINA SERODA AT THE NUMBER ABOVE AND WE WILL SEND YOU A PRE-FORMATTED DISK. PLEASE RETURN THE DISK AND THE HARD COPY WITH THE REQUIRED AUTHORIZED SIGNATURES TO THE ADDRESS ABOVE.**

I / We certify that to the best of my knowledge the above beneficial owners are eligible for the preferential rates as stated herein and I declare that I have performed all the necessary due diligence to satisfy myself as to the accuracy of the information submitted to me by these beneficial owners.

Alcon, Inc. is not liable for failure to secure the refund and any funds erroneously received shall be immediately returned to Alcon, Inc., including any interest, additions to tax or penalties thereon. This is not tax advice. Please consult your tax advisor.

All claims are subject to audit or any control deemed appropriate by the Swiss Tax Administration. Incorrect claims could result in fines and/or penalties.

We hereby certify that we have the appropriate authorization (based on Powers of Attorney or the custodial/trust agreement), to claim on behalf of the beneficial owner listed above.

Authorized Signature of Holder or Owner

TEL : _____

Print Name of Signatory

FAX: _____

Position of Signatory

PLEASE INCLUDE YOUR PHONE AND FAX NUMBER SO THAT WE CAN CONTACT YOU WITH ANY QUESTIONS THAT WE MIGHT HAVE.

**EXHIBIT 6 - RIC DISCLOSURE DOCUMENT FOR
RICS HOLDING MORE THAN 217,392 DRS ONLY****Re: Withholding Certification for Novartis AG , CUSIP# 66987V109**

Name and Address of RIC:

Questions to be answered by the claimant:

- 1) As of the record date, were you eligible to file a U.S. tax return as a RIC?

- 2) Address of the competent Internal Revenue Service Center:

- 3) RIC's last United States tax return Form << >>, relating to the year << >> was filed with this office.

- 4) RIC's taxpayer Identification Number:

| Declaration of ownership as of February 28, 2013: | | | |
|---|--------------|-------------|-------------|
| | Total | in % | in % |
| a) Number of share certificates issued by the RIC | | | |
| b) Number and percentage of share certificates held directly by investors | | | |
| c) Number and percentage of share certificates held directly by U.S. residents | | | |
| d) Number and percentage of share certificates held indirectly by investors | | | |
| e) Number and percentage of share certificates held indirectly by U.S. residents (e.g., through brokers or other intermediary accounts; please attach an explanation of the basis for treating indirect shareholders as U.S. residents) | | | |
| f) Totals | | | |

1) If percentage under b) is less than 50% please also provide information under d) and e)

2) Percentage under f) must be at least 95%

General remark: The term <<U.S. Residents>> means any person who is liable to tax by reason of domicile residence, place of management , place of incorporation, or any similar nature. United States citizens or aliens lawfully admitted for permanent residence (green card holders) shall be considered to be a resident of the United States only if such person has a substantial presence, permanent home or habitual abode in the United States

I / We certify that to the best of my knowledge the above beneficial owners are eligible for the preferential rates as stated herein and I declare that I have performed all the necessary due diligence to satisfy myself as to the accuracy of the information submitted to me by these beneficial owners

JPMorgan is not liable for failure to secure the refund and any funds erroneously received shall be immediately returned to JPMorgan, including any interest, additions to tax or penalties thereon. This is not tax advice. Please consult your tax advisor.

All claims are subject to audit or any control deemed appropriate by the Swiss Tax Administration. Incorrect claims could result in fines and/or penalties.

We hereby certify that we have the appropriate authorization (based on Powers of Attorney or the custodial/trust agreement), to claim on behalf of the beneficial owner listed above.

 Authorized Signature of Holder or Owner

 Print Name of Signatory

 Position of Signatory

TEL :

FAX:

PLEASE INCLUDE YOUR PHONE AND FAX NUMBER SO THAT WE CAN CONTACT YOU WITH ANY QUESTIONS THAT WE MIGHT HAVE.