



<b>B #:</b>	0296-13
<b>Date:</b>	03/12/13
<b>To:</b>	All Participants
<b>Category:</b>	Dividends
<b>From:</b>	Supervisor, Stock Dividend Department
<b>Attention:</b>	Dividend Managers, Cashiers, and Reorganization Managers
<b>Subject:</b>	<b>Rights Offering:</b> Bluelinx Holdings, Inc. CUSIP 09624H109 <b>Rights CUSIP:</b> 09624H125 <b>Record Date:</b> 03/04/13 <b>Expires:</b> 3/27/13@ 5:00 P.M. Eastern time, subject to extension or early termination <b>Rate:</b> One Right for each share of common stock held.

\*\*\*\*\*WARNING TIME CRITICAL\*\*\*\*\*

Bluelinx Holdings, Inc. is issuing, non-transferable Rights to holders as of close of business 03/04/13 (Record Date). Each holder is entitled to one subscription Right for each share of common stock held on the record date.

The Rights Offering expires on 3/27/13 at 5:00 P.M. Eastern time, subject to extension or early termination.

DTC allocated rights on 3/11/13.

**THE DIVIDEND POSITION AND ALLOCATION HISTORY (DPAL) OPTION, ACCESSED VIA THE PTS DIVIDEND ANNOUNCEMENTS INQUIRY FUNCTION (DIVA), SHOULD BE USED TO CONFIRM YOUR RECORD DATE POSITION HISTORY.**

**IT IS IMPORTANT THAT PARTICIPANTS REFER TO THE DTC REORGANIZATION INQUIRY FOR PARTICIPANTS (RIPS), FUNCTION CODE 59, FOR INFORMATION REGARDING THE SUBSCRIPTION PRIVILEGE AND ANY EXTENSIONS TO THE EXPIRATION DATE.**

Non-Confidential

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To remove your name from the former system of email notifications, send a message to [unsubscribe@dtcc.com](mailto:unsubscribe@dtcc.com).

**B#: 0296-13**

If participants have any questions regarding this Important Notice, they may contact Help Center at (888) 382-2721.

For questions regarding this Rights Offering, please contact the Information agent, Eagle Rock Proxy Advisors, LLC, at (855) 612-6975 (toll free).

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