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| B #: | 1249-13 |
| Date: | July 26, 2013 |
| To: | All Participants |
| Category: | Dividends |
| From: | Supervisor, Stock Dividend Department |
| Attention: | Dividend Managers, Cashiers, and Reorganization Managers |
| Subject: | Enerplus Corporation (Stock Dividend Program) CUSIP: 292766102 Record Date: 08/02/13 Payable Date: 08/20/13 CDN Rate: \$0.09 per share DTC EDS Cut-Off: 08/05/13 no later than 8:00 P.M. NY time |

The event defined in this Important Notice is **NOT** a Cash Dividend with a Dividend Reinvestment Option. The event has been established as a Stock Dividend Program by the issuer. The distribution will be paid in cash unless opting to receive the stock dividend.

Enerplus Corporation has declared a dividend of CDN \$0.09 to shareholders of record at the close of business on 08/02/13. The dividend will be paid in cash; however shareholders can elect to receive stock dividend shares in lieu of the cash dividend.

DTC is utilizing two functions (Dividend Reinvestment and Foreign Tax Withholdings) within the Electronic Dividend System (EDS) to process this dividend. This will allow participants the ability to elect to receive the stock dividend shares and Canadian currency and/or the cash dividend and Canadian currency where eligible.

Participants wishing to elect stock dividend shares must use the Dividend Reinvestment Program on EDS. Elections should only be made under the 'Exempt' option as the stock dividend is not subject to Canadian non-resident tax withholding. Participants making this election will be prompted to enter a Tax Exempt Control number which, for this distribution only, should be entered as 999999.

Shareholders who elect to receive stock dividend shares in Enerplus will receive these shares at a 5% discount to the average market price, such rate to be determined and is subject to 0% Canadian non-resident tax withholding. Participants will be paid 100% of their stock dividend entitlement inclusive of the discount in whole shares. The disposition of fractional entitlement is TBA.

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Due to the way this dividend is being processed, Participants should contact their respective DTC Relationship Manager if unable to access EDS for either the Dividend Reinvestment or Foreign Tax Withholdings functions.

Participants who elect to receive the cash dividend must use the Foreign Tax Withholdings function on EDS. Participants are required to make their elections for the appropriate Canadian non-resident tax withholding rate and for payment in Canadian currency, if eligible for the Canadian currency option through DTC. Please refer to Important Notice #1984-12 regarding Important Canadian Tax Relief Information Updates.

Under the Foreign Tax Withholdings function participants will be able to elect the cash dividend as follows:

- Unfavorable Rate:** You may elect to receive the cash dividend at a rate of CDN \$0.09 per share **less 25%** Canadian non-resident withholding tax. **DEFAULT**
- Favorable Rate:** You may elect to receive cash at a rate of CDN \$0.09 per share **less 15%** Canadian non-resident withholding tax.
- Exempt 0% tax:** You may elect to receive cash at a rate of CDN \$0.09 per share **less 0% tax (tax exempt).**

THE DIVIDEND POSITION AND ALLOCATION HISTORY (DPAL) OPTION, ACCESSED VIA THE PTS DIVIDEND ANNOUNCEMENTS INQUIRY FUNCTION (DIVA), SHOULD BE USED TO CONFIRM YOUR RECORD DATE POSITION HISTORY.

Participants not responding to the above option by 8:00 P.M New York time on 08/05/13, will receive the mandatory distribution in accordance with the cash dividend at the Unfavorable rate (less 25% Canadian non-resident tax withholding - default option). **DUE TO THE TIME RESTRICTIONS WITH THE TRANSFER AGENT THERE WILL BE NO EXTENSIONS OR REVISIONS GRANTED.**

If there are any questions regarding this Important Notice or the processing of related instructions via EDS, participants should contact DTCC's Customer Service Center at (888) 382-2721.

Important Legal Information: *The Depository Trust Company ("DTC") does not represent or warrant the accuracy, adequacy, timeliness, completeness or fitness for any particular purpose of the information contained in this communication, which is based in part on information obtained from third parties and not independently verified by DTC and which is provided as is. The information contained in this communication is not intended to be a substitute for obtaining tax advice from an appropriate professional advisor. In providing this communication, DTC shall not be liable for (1) any loss resulting directly or indirectly from mistakes, errors, omissions, interruptions, delays or defects in such communication, unless caused directly by gross negligence or willful misconduct on the part of DTC, and (2) any special, consequential, exemplary, incidental or punitive damages. To ensure compliance with Internal Revenue Service Circular 230, you are hereby notified that: (a) any discussion of federal tax issues contained or referred to herein is not intended or written to be used, and cannot be used, for the purpose of avoiding penalties that maybe imposed under the Internal Revenue Code; and (b) as a matter of policy, DTC does not provide tax, legal or accounting advice and accordingly, you should consult your own tax, legal and accounting advisor before engaging in any transaction.*