DTCC *Important Notice* The Depository Trust Company

| B #: | 1258-13 |
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| Date: | 08/20/13 |
| To: | All Participants |
| Category: | Dividends |
| From: | Supervisor, Stock Dividend Department |
| Attention: | Dividend Managers, Cashiers, and Reorganization Managers |
| Subject: | Rights: Hotel Outsource Management International Inc.CUSIP: 44144E203 Rights Contra CUSIP: 44144E971 Record Date: 07/12/13Expires: 08/26/13 no later than 5:00 P.M. New York Time unless extendedRate: 1 Right for each share of common stock held |

Hotel Outsource Management International Inc., is issuing **non-transferable** Rights to holders as of close of business 07/12/2013 (Record Date). Each holder is entitled to one Right for each share held on the Record Date. The Rights Offering expires on 08/26/13 no later than 5:00 P.M. New York City time unless extended.

DTC allocated the Rights on 8/20/13.

THE DIVIDEND POSITION AND ALLOCATION HISTORY (DPAL) OPTION, ACCESSED VIA THE PTS DIVIDEND ANNOUNCEMENTS INQUIRY FUNCTION (DIVA), SHOULD BE USED TO CONFIRM YOUR RECORD DATE POSITION HISTORY.

IT IS IMPORTANT THAT PARTICIPANTS REFER TO THE DTC REORGANIZATION INQUIRY FOR PARTICIPANTS (RIPS), FUNCTION CODE 59, FOR INFORMATION REGARDING THE SUBSCRIPTION PRIVILEGE AND ANY EXTENSIONS TO THE EXPIRATION DATE.

If participants have any questions regarding this Important Notice, they may contact DTC's Customer Help Center at (888) 382-2721.

For questions regarding this Rights Offering please contact the Standard Registrar & Transfer Co. at 801-571-8844.

DTCC offers enhanced access to all important notices via a Web-based subscription service. The notification system leverages RSS Newsfeeds, providing significant benefits including real-time updates and customizable delivery. To learn more and to set up your own DTCC RSS alerts, visit http://www.dtcc.com/subscription_form.php.

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