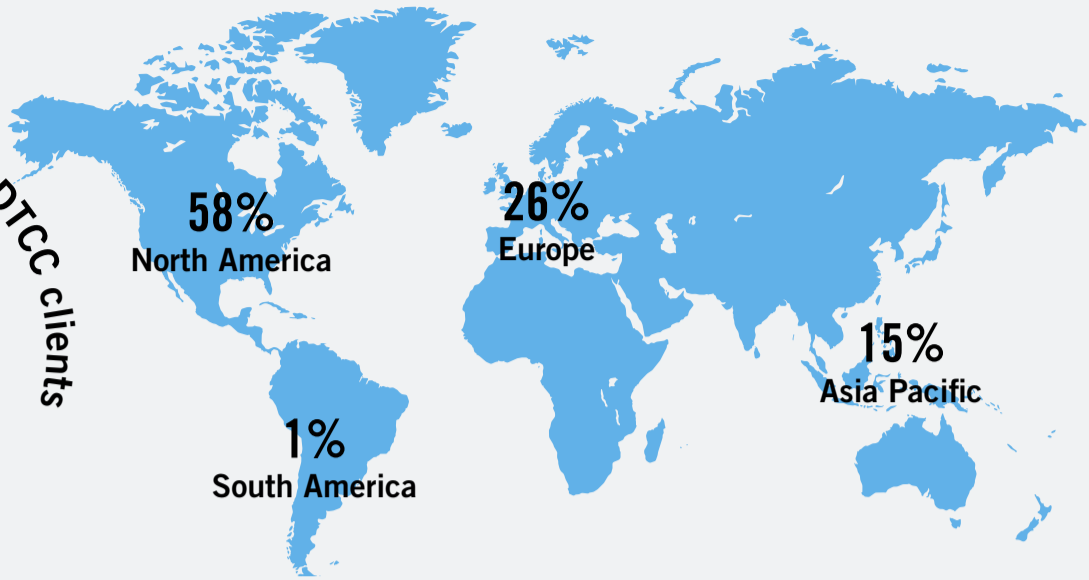


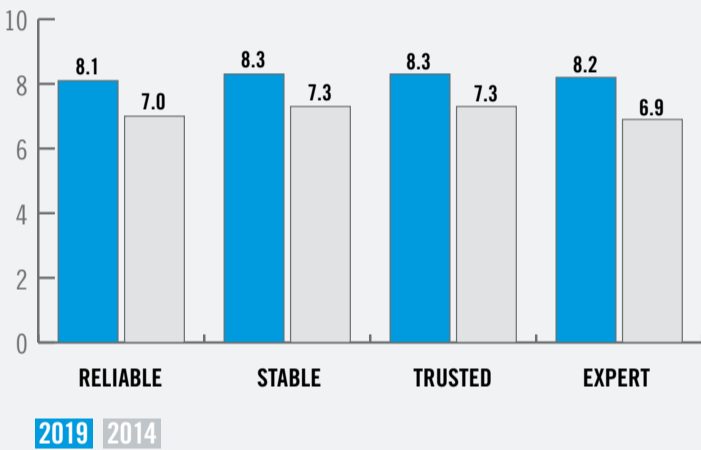
2019 DTCC BRAND EQUITY SURVEY RESULTS

Surveys completed by DTCC clients
729
 Respondents
 (29th November – 28th January 2019)

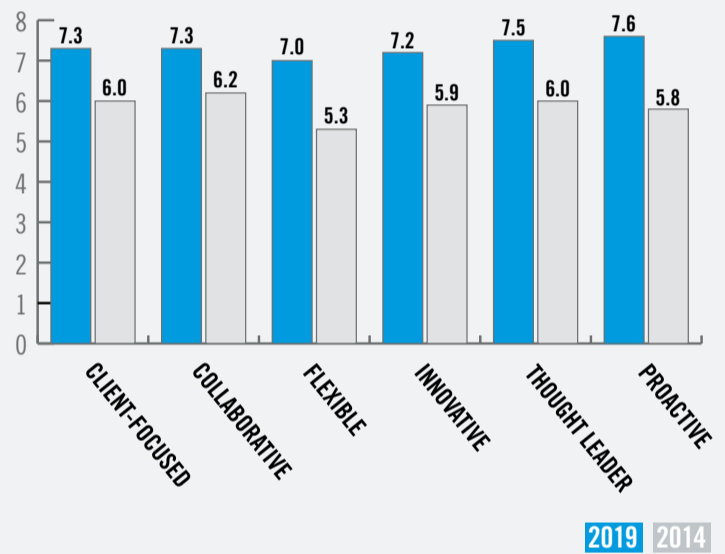


Key attributes are resonating

TRADITIONAL AREAS OF STRENGTH HAVE IMPROVED, PROVIDING FOUNDATION FOR CONTINUED BRAND GROWTH

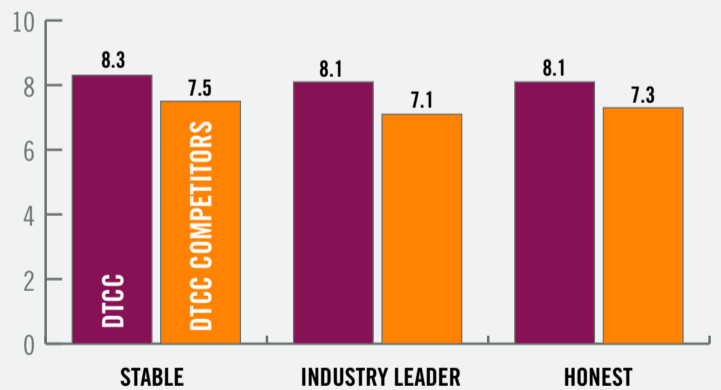


KEY ATTRIBUTES HAVE IMPROVED SIGNIFICANTLY SINCE 2014

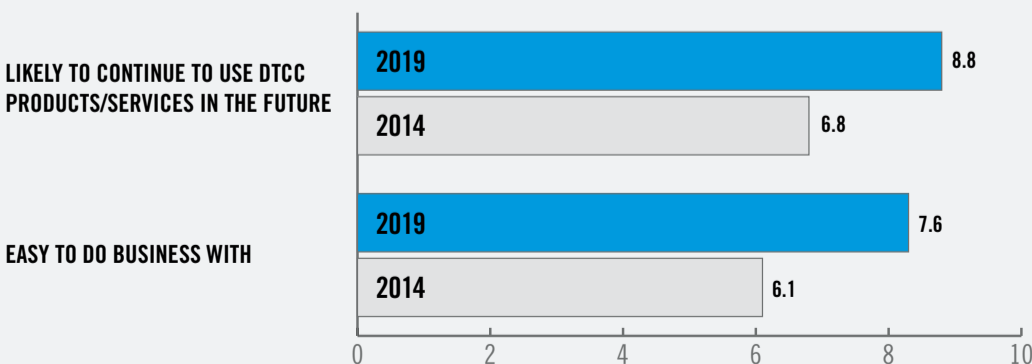


Very positive brand performance in 2019 and over the last five years

DTCC OUTPERFORMS COMPETITORS



CLIENT ENGAGEMENT HAS INCREASED SIGNIFICANTLY OVER THE YEARS



DTCC client engagement has increased significantly