



# AnnounceDirect

# **\*PRODUCT GO LIVE PENDING ANNOUNCEMENT\***

# **OVERVIEW**

Through AnnounceDirect, DTC is driving industry modernization by standardizing the corporate action announcement process. The AnnounceDirect portal will provide direct sourcing of announcement data with the use of human-to-machine processing, allowing end investors to receive transparent and standardized data in a timelier fashion.

#### HOW ANNOUNCEDIRECT WORKS

The AnnounceDirect portal gives agents, issuers and third-party stakeholders the means to communicate corporate action event announcements through a standardized submission in near real time via a modern user interface. For redemption events, AnnounceDirect portal will allow event uploads for full calls, partial calls, final paydown, full pre-refunding defaults, partial pre-refunding, terminations, defaults and partial defeasance submissions.

#### WHO CAN USE ANNOUNCEDIRECT

Once live, all issuers, agents and third-party stakeholders can use this service. Note, AnnounceDirect is limited to redemption agents. To obtain access to AnnounceDirect, please contact your super access coordinator.

# BENEFITS

- Standardize and automate the sourcing of corporate action event announcements.
- Eliminate manual processes such as email by providing automated solutions such as API, modern web application and standardized messaging.
- Reduce processing lead time, thus mitigating risks associated with time-sensitive events.
- By direct sourcing through AnnounceDirect, stakeholders can receive transparent and standardized data in a timelier fashion.
- Dynamic dashboard with graphical representations and search features available to help stakeholders pinpoint their announcement statuses.

- Robust and intuitive audit trail will keep a user informed of changes to their event and provide details for historical purposes.
- Extensive web application upload functionality to attach event documentation including offering materials, as well CSV/Excel uploads to submit multiple events simultaneously.
- Designed with the third-party stakeholder community to capture feedback to better understand current and future state processes and to determine best practices; all of which have been considered in the new service.

#### FOR MORE INFORMATION

# Please contact DTCC's Client Account Representative Team at (212) 855-8877.

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