



Marie Chinnici-Everitt

Managing Director, Chief Marketing Officer and DTCC
Tampa Regional Manager

Marie Chinnici-Everitt is Managing Director and Chief Marketing Officer for DTCC. She oversees the firm's global corporate image and positioning, business marketing, public relations, employee and client communications, branding initiatives and digital marketing, as well as industry relations, sponsorships and client events for DTCC, its subsidiaries, and their respective business lines. In addition, she serves as Regional Manager for DTCC's Tampa office of 1,300 staff, overseeing day-to-day operations of the site across all businesses and support functions for the Florida market. Marie is a Board member for the DTCC Political Action Committee. She served as a member of DTCC's Investment & Operations Committee (2012-2022) and Vice Chair of DTCC's Diversity & Inclusion Council (2013 to 2016).

Marie is Past Chair of the Board of the Tampa Bay Economic Development Council (TBEDC). She served as Chair of the TBEDC Compensation Committee; Chair of the TBEDC Finance & Audit Committee; Chair of TBEDC Nominations Committee; and Chair of TBEDC Strategic Planning Committee, and she continues to serve as a TBEDC Board member and on the Compensation, and Nominations Committees. Marie also serves on the Board of Feeding Tampa Bay and their Development Committee (both since 2017). She served on the Board of Trustees of the University of Tampa (2015-2021). Marie is a member of the International Women's Forum, and she is a mentor in the Tampa Bay Chamber of Commerce's Protégé Program (2017, 2018, 2020, current).

Prior to joining DTCC, Marie was Managing Director and Head of International Business Planning and Enterprise Events at Bank of America Merrill Lynch, where she led strategic planning across all marketing and corporate affairs disciplines in the U.S., Europe, Latin America, and Asia. She was responsible for communications, media relations, public policy, advertising, branding, digital marketing, and corporate social responsibility. Previously, as Managing Director and Head of Marketing for Bank of America Merrill Lynch's global markets and banking businesses, she led strategic marketing planning and execution for the corporate and institutional businesses, and she spearheaded the marketing transition for the Bank of America Merrill Lynch merger.

Marie earned a Bachelor of Science degree in Marketing from Fairfield University and received an MBA in Executive Management from St. John's University. She was recognized in 2018 by *MarketsMedia* for Women in Finance Excellence in Marketing & Communications. In 2016, she was named in the Top 100 Women to Watch by *Bizwomen* and the *Tampa Bay Business Journal's* Woman of the Year for Financial Services, and she was a finalist for 2017. For three consecutive years, Marie was named one of *B to B Magazine's* Top Marketers (2004 2005 and 2006). Most recently, she won Tampa Bay Chamber's 2023 Dottie Berger McKinnon Woman of Influence Award.

DTCC is the premier post-trade market infrastructure for the global financial services industry. DTCC, through its subsidiaries, automates, centralizes and standardizes the processing of financial transactions, mitigating risk, increasing transparency and driving efficiency. To learn more, visit www.dtcc.com.