OVERVIEW
Find your edge and stay ahead of the competition by gaining greater insight into the U.S. equity market.

**DTCC Equity Benchmark Kinetics** facilitates performance analysis of your U.S. equity trading by providing a daily, multi-perspective data feed for trade volume that clears through DTCC’s National Securities Clearing Corporation (NSCC) subsidiary.

With DTCC Equity Benchmark Kinetics, you can view, track and analyze your aggregated U.S. equity trading volumes over time and in the context of broader market activity.

Before the start of each business day the service delivers a file showing your firm’s prior-day NSCC aggregate trading volume by security along with aggregate volumes for anonymous peer groups, for most-active brokers and for the entire market, to use for context and comparison.

ENHANCED ANALYSIS
These multiple aggregates/perspectives enable your firm to enrich its performance analytics along several dimensions.

**ANONYMOUS PEER GROUP COMPARISONS**
DTCC Equity Benchmark Kinetics creates an anonymous peer group for each subscriber, based on size, geographic reach and other relevant characteristics for that subscriber. Viewing your firm’s trading volumes in the context of this peer group can help you assess your performance against your closest competitors. For any given equity security cleared through NSCC, the service shows your daily aggregated trading volume alongside that of your peers.

**MOST-ACTIVE BROKER COMPARISONS**
DTCC Equity Benchmark Kinetics shows the prior day’s trading volume, by equity security, for the 10 most-active brokers, which are anonymized. Using this information, you can see where trading is concentrated for given securities and determine your ranking in trading volume vis-à-vis the most-active list.

**ENTIRE U.S. EQUITIES MARKET COMPARISONS**
The service’s report of the entire market’s prior-day trading volume enables you to ascertain your market share by individual security. DTCC Equity Benchmark Kinetics presents market-wide data by security and transaction type: buy activity and three categories of sell activity—sale, short sale and short sale exempt.

**DTCC Data Services**
offerings provide referential and activity-based data provisioning that delivers fixed and configurable data solutions sourced from DTCC’s transaction, reference, position and asset servicing data covering all major asset classes. As the largest depository in the world and the primary infrastructure in the U.S. for clearing, settlement and asset servicing, DTCC is a leading service provider to the financial markets and a trusted primary source for post-trade data. As part of DTCC Data Services, DTCC Kinetics offerings provide insights into movements and trends across select market segments and asset classes. For more information visit DTCCDATA.com
BENEFITS

TIMELY INTELLIGENCE
Track your firm’s U.S. equities trading volumes through a daily data feed.

PEER-GROUP BENCHMARKING
Monitor your firm’s trade volumes in relation to those of an anonymous group of firms of similar size and other characteristics.

MARKET RANKING
See your firm’s ranking in trade volume by security within your peer group, against the most-active brokers and in the entire market.

GRANULAR VIEWS
View trade volume by transaction types: buy, sell, short sell, and short sell exempt.

HOW IT WORKS

• Daily firm-specific trade submission data is captured from key fields in NSCC’s Universal Trade Capture (UTC) system.

• DTCC extracts data representing all daily transaction data submitted to NSCC for equities trades in the U.S. and creates aggregated content.

• Before 8:00AM ET on the next business day DTCC distributes reports to subscribers that include their firm-specific data and the aggregated content. The data is delivered in a comma-separated (CSV) file, standard output format, which subscribers can easily load into other applications or systems.

FOR MORE INFORMATION

DTCC Data Services Sales and Support: 1-800-253-2488
DTCC Data Services team: dataservices@dtcc.com
Visit www.dtccdata.com for additional product details and to learn more about the entire DTCC Data Services suite of offerings.