

## Cornelia Dagdag

***Managing Director – APAC Marketing & Communications  
and Regional Administrative Manager***



Cornelia “Nellie” Dagdag is Managing Director for APAC Marketing & Communications and Regional Administrative Manager for Asia Pacific at DTCC. Based in the Philippines, Nellie is responsible for ensuring a fulsome approach to engaging clients in Asia Pacific by delivering integrated marketing, communications and client engagement programs in support of Asia Pacific sales, revenue targets and business objectives. Nellie also spearheads establishing a strong industry presence and company reputation in the region through client events and partnerships with key infrastructure providers and industry associations.

Apart from her Marketing & Communications responsibilities, Nellie provides senior leadership guidance and mentoring to DTCC’s business operations in Asia Pacific, driving strategic initiatives to accelerate the growth of DTCC’s community of broker/dealers, custodian banks and asset managers operating in the region. She also provides senior leadership to DTCC Manila, the firm’s key operational center in APAC.

Nellie is also a Philippine representative/member of the ASEAN+3 Bond Market Forum (ABMF) and was also a member of the ASEAN+3 Group of Experts (GOE), two regional groups tasked by member countries with identifying barriers to liquidity in fixed income trading and settlement in ASEAN+3. ASEAN+3 is an aggruppation of the 10 ASEAN member-countries plus Japan, Korea and China.

Before joining Omgeo (fully acquired by DTCC in 2013), Nellie held several senior positions at the Philippine Central Depository, Inc. between 1995 and 2004, becoming President and Chief Executive Officer in March 1999. She also served as the President and COO of the Philippine Securities Settlement Corp., the clearing and settlement entity for the Philippine currency (USD) and fixed income markets, and was concurrently Managing Director for Technology & Operations of the PDS Group, comprising the depository, fixed income exchange and PSSC.

She holds a Bachelor of Science in Commerce Summa Cum Laude from the University of San Jose-Recoletos and is a Certified Public Accountant in the Philippines.