DTCC’s Issuer Services continuously strives to provide issuers and their investors with new and better ways to boost efficiencies, reduce risk and drive down costs. DTCC helps ensure: that an issuer’s dividends are paid on time; stock offerings are processed quickly and cost-effectively; and that issuers have the tools they need to communicate effectively with their shareholders.

**WHO IS DTCC?**

With 40 years of experience, DTCC, through its subsidiaries, provides industry-leading solutions that help secure and shape the future growth and development of the global financial marketplace.

As the premier post-trade market infrastructure for the financial services industry, DTCC automates, centralizes, standardizes and streamlines processes critical to the markets’ safety and soundness.

In 2012, DTCC processed securities transactions valued at approximately $1.6 quadrillion. Its depository provides custody and asset servicing for securities issues from 131 countries and territories, valued at $37.2 trillion.

**WHAT DTCC DOES FOR ISSUERS**

DTCC aims to reduce risk and costs through a range of services created to help issuers meet the challenges of today’s global marketplace.

DTCC helps process multibillion dollar mergers and acquisitions and provides for the safe and efficient sale and transfer of securities in the U.S. As Wall Street’s “pipeline”, DTCC is committed to helping issuers communicate more effectively with their shareholders on their securities held and serviced at the DTCC subsidiary, The Depository Trust Company (DTC).

Many issuers may be unaware that DTC:

- processes the underwriting of their stock and bond offerings,
- electronically registers their securities,
- helps ensure that their dividend payments are accurate and made on time,
- and through the Direct Registration System allows investors the option of holding their assets on the books of an issuer’s transfer agent in book-entry form, eliminating the expense of issuing paper certificates as well as the risk of having those securities lost or stolen.

Serving a diverse audience of issuers of equity, debt, exchange traded funds (ETFs), mutual funds and structured securities, DTC tailors its services to meet the different needs of each issuer to better serve their shareholders.

**COMMUNICATING WITH YOUR SHAREHOLDERS**

DTC provides issuers with valuable tools for communicating with shareholders. To help prepare for annual meetings, quarterly earnings reports or other matters, DTC offers the following services:

- **Security Position Reports** – These reports provide information on the position holdings of DTC participants needed to contact your shareholders directly about corporate events such as annual meetings.
- **Proxy Services** – These services enable issuers to communicate with DTC participants on a variety of corporate-related events including shareholder meetings, consent solicitations and appraisal or dissenter’s rights.
- **Legal Notice System** – This system provides issuers, their agents and the courts with a means of communicating with shareholders on a range of topics including bankruptcies, class actions, defaults, dissents, changes in transfer agents and tax information.

DTC works behind-the-scenes to connect issuers and their shareholders in others ways as well.

DTC begins with the underwriting eligibility process, which enables the initial distribution of a securities offering - in an electronic format - to broker/dealers and banks which in turn credit investor accounts at their institutions. Once eligible and in the marketplace, DTC maintains custody of the securities, processing dividend and interest payments and managing the electronic “book-entry” transfer of ownership of securities when investors buy or sell them. In the event of a reorganization, DTC handles the transfer of cash and stock to the appropriate investment bank or broker dealer, which then passes it on to their investors. By maintaining custody of these securities, DTC eliminates the risk of lost certificates, a missed election on a corporate action or a missed dividend payment.
From Issuer to Investor: The Path of a Security

1. Issuer
   When a company decides to go public in order to raise capital, DTC supports the underwriting process that brings the new issue to market.

2. Investment Bank
   The issuer hires an investment bank to structure and underwrite the offering.

3. DTC Eligibility Process
   DTC works with the underwriter to make the security DTC-eligible, enabling the underwriter to distribute the securities quickly, safely and economically via electronic book-entry delivery and settlement. The securities are then available for the full range of depository services.

4. Electronic Shares
   DTC records Participant ownership on its books. The securities are registered in DTC’s nominee name, Cede & Co.

5. On the closing date, the shares or bonds are electronically created on DTC’s books and electronically delivered by book-entry to the DTC accounts of Participants serving the purchasing investors.

6. Underwriter
   Underwriters sell the issue to investors.

7. Participants record investor ownership (beneficial owner) on their books.

CONTACT INFORMATION

For more information on DTCC Issuer Services, please visit us at www.dtcc.com/issuerservices. To speak with a DTCC representative regarding Security Position Reports or Proxy Services, please call 212-855-5191 or e-mail spr@dtcc.com.