



<b>B #:</b>	2165-14
<b>Date:</b>	November 6, 2014
<b>To:</b>	All Clients
<b>Category:</b>	Dividends
<b>From:</b>	Supervisor, Stock Dividend Department
<b>Attention:</b>	Dividend Managers, Cashiers, and Reorganization Managers
<b>Subject:</b>	<b>Optional Dividend:</b> Barclays P.L.C. American Depository Shares <b>CUSIP:</b> 06738E204 <b>Record Date:</b> 11/07/14 <b>Payable Date:</b> 12/12/14 <b>Rate:</b> Approximate gross rate of \$0.064008 per ADS and approximate net rate of \$0.062338 per ADS. <b>DTC EDS Cut-Off:</b> 11/20/14 at 8:00 P.M. New York time

\*\*\*\*\* WARNING TIME CRITICAL \*\*\*\*\*

Barclays P.L.C. (“Barclays”) has announced a quarterly dividend of 0.01 Pound Sterling per ordinary share which equates to approximate net rate of USD \$0.064008 per American Depository Share (“ADS”). As an alternative to receiving the dividend in cash, holders may elect to receive the scrip dividend in additional ADSs at U.S. rate T.B.A. The dividend will be paid on 12/12/14 to Barclays ADS holders of record at close of business on 11/07/14.

**Option #1 Cash:** You may elect to receive the net dividend in cash of approximately USD \$0.062338 per ADS (**default**).

**Option #2 ADS:** You may elect to receive the dividend in additional ADSs. Fractional ADS entitlements will be paid in cash at the DTC Client level.

The number of ADSs to which holders are electing the Script dividend alternative will be entitled will be calculated by dividing the total cash dividend due on a holders record date ADS position by a Reference Price, determine by the (i) average of the closing middle market quotation for Barclays ordinary share on the Daily official List on the London Stock Exchange for the five days commencing on the foreign ex-dividend date (i.e. November 6, 2014). The number of ADSs that you receive are subject to an issuance fee of US \$0.05 per newly issued ADS.

The ratio is 1 ordinary share to 4 ADRs.

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**THE DIVIDEND POSITION AND ALLOCATION HISTORY (DPAL) OPTION, ACCESSED VIA THE PTS DIVIDEND ANNOUNCEMENTS INQUIRY FUNCTION (DIVA), SHOULD BE USED TO CONFIRM YOUR RECORD DATE POSITION HISTORY. CLIENTSS SHOULD SUBMIT ELECTION INSTRUCTIONS OVER THE CLIENTS TERMINAL SYSTEM (PTS) THROUGH THE ELECTIVE DIVIDEND SYSTEM (EDS) FUNCTION.**

**Clients not responding to the above option by 11/20/14 at 8:00 P.M. New York time will receive the mandatory distribution in accordance with Option #1 (cash).**

If there are any questions regarding this Important Notice, or the processing of related instructions via EDS, Clients should contact DTC's Customer Help Line at (888) 382-2721.

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