



<b>B #:</b>	0297-14
<b>Date:</b>	February 21, 2014
<b>To:</b>	All Participants
<b>Category:</b>	Dividends
<b>From:</b>	Supervisor, Stock Dividend Department
<b>Attention:</b>	Dividend Managers, Cashiers, and Reorganization Managers
<b>Subject:</b>	<b>Optional Dividend:</b> Barclays P.L.C. American Depository Shares <b>CUSIP:</b> 06738E204 <b>Record Date:</b> 02/21/14 <b>Payable Date:</b> 03/28/14 <b>Rate:</b> Approximate Gross rate of \$0.230678 per ADS <b>DTC EDS Cut-Off:</b> 03/06/14 no later than 8:00 P.M. New York time

\*\*\*\*\* WARNING TIME CRITICAL \*\*\*\*\*

Barclays P.L.C. (“Barclays”) has announced a quarterly dividend of 0.035 Pound Sterling per ordinary share which equates to approximate net rate of USD \$0.225678 per American Depository Share (“ADS”). As an alternative to receiving the dividend in cash, holders may elect to receive the scrip dividend in additional ADSs at U.S. rate T.B.A. The dividend will be paid on 03/28/14 to Barclays ADS holders of record at close of business on 02/21/14.

**Option #1 Cash:** You may elect to receive the net dividend in cash of approximately USD \$0.225678 per ADS (**default**).

**Option #2 ADS:** You may elect to receive the dividend in additional ADSs. Fractional ADS entitlements will be paid in cash at the DTC participant level.

The number of new ADSs entitled with this option is calculated as follows:

1. Record Date ADSs (X) approximate Gross rate of \$0.230678.
2. The total cash received (above) / rate T.B.A. (Reference Price).

The Reference Price of T.B.A (converted into USD) for Barclays ordinary shares represents the average of the closing mid-price on London Stock Exchange for the five days commencing on 02/19/14 (the ex-dividend date) and adjusted for the ADS - to - share ratio 1:4. The number of ADSs that you receive is subject to \$0.05 issuance fee per newly issued ADS.

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**B# 0279-14**

**THE DIVIDEND POSITION AND ALLOCATION HISTORY (DPAL) OPTION, ACCESSED VIA THE PTS DIVIDEND ANNOUNCEMENTS INQUIRY FUNCTION (DIVA), SHOULD BE USED TO CONFIRM YOUR RECORD DATE POSITION HISTORY. PARTICIPANTS SHOULD SUBMIT ELECTION INSTRUCTIONS OVER THE PARTICIPANT TERMINAL SYSTEM (PTS) THROUGH THE ELECTIVE DIVIDEND SYSTEM (EDS) FUNCTION.**

**Participants not responding to the above option by 03/06/14 no later than 8:00 P.M. New York time will receive the mandatory distribution in accordance with Option #1 (Cash).**

If there are any questions regarding this Important Notice, or the processing of related instructions via EDS, participants should contact DTC's Customer Help Line at (888) 382-2721.

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