



Important Notice
The Depository Trust Company

B #:	0339-14
Date:	02/24/2014
To:	All Participants
Category:	Dividends
From:	International Services
Attention:	Operations, Reorg & Dividend Managers, Partners & Cashiers
Subject:	Tax Relief - Country: Switzerland Novartis AG. – CUSIP: 66987V109 Record Date: 03/03/14 Payable Date: TBA EDS Cut-Off Date: 03/13/2014 at 8:00 PM Documentation Cut-off Date: 03/13/2014 at 5:00 PM

Participants can use DTC’s Elective Dividend System (EDS) function over the Participant Terminal System (PTS) or TaxRelief option on the Participant Browser System (PBS) web site to certify all or a portion of their position entitled to the applicable withholding tax rate. Participants are urged to consult the PTS or PBS function TAXI or TaxInfo respectively before certifying their elections over PTS or PBS.

Important: Prior to certifying tax withholding elections, participants are urged to read, understand and comply with the information in the Legal Conditions category found on TAXI or TaxInfo in PTS or PBS respectively. Questions regarding this Important Notice may be directed to GlobeTax.

****Please Note** The EDS window will open on March 4, 2014 and close on March 13, 2014.**

Important Legal Information: *The Depository Trust Company (“DTC”) does not represent or warrant the accuracy, adequacy, timeliness, completeness or fitness for any particular purpose of the information contained in this communication, which is based in part on information obtained from third parties and not independently verified by DTC and which is provided as is. The information contained in this communication is not intended to be a substitute for obtaining tax advice from an appropriate professional advisor. In providing this communication, DTC shall not be liable for (1) any loss resulting directly or indirectly from mistakes, errors, omissions, interruptions, delays or defects in such communication, unless caused directly by gross negligence or willful misconduct on the part of DTC, and (2) any special, consequential, exemplary, incidental or punitive damages.*

To ensure compliance with Internal Revenue Service Circular 230, you are hereby notified that: (a) any discussion of federal tax issues contained or referred to herein is not intended or written to be used, and cannot be used, for the purpose of avoiding penalties that may be imposed under the Internal Revenue Code; and (b) as a matter of policy, DTC does not provide tax, legal or accounting advice and accordingly, you should consult your own tax, legal and accounting advisor before engaging in any transaction.

Non-Confidential

DTCC is now offering enhanced access to all important notices via a new, Web-based subscription service. The new notification system leverages RSS Newsfeeds, providing significant benefits including real-time updates and customizable delivery. To learn more and to set up your own DTCC RSS alerts, visit http://www.dtcc.com/subscription_form.php.

DTCC offers enhanced access to all important notices via a Web-based subscription service. The notification system leverages RSS Newsfeeds, providing significant benefits including real-time updates and customizable delivery. To learn more and to set up your own DTCC RSS alerts, visit http://www.dtcc.com/subscription_form.php.

Non-Confidential

NOVARTIS AG has announced a cash dividend. JPMORGAN acts as the sole Depository bank for the company's American Depositary Receipt ("ADR") program.

Participants can use DTC's Elective Dividend System (EDS) function over the Participant Terminal System (PTS) or Tax Relief option on the Participant Browser System (PBS) web site to certify all or a portion of their position entitled to the applicable withholding tax rate. Use of EDS will permit entitlement amounts to be paid through DTC.

On ADR Pay Date, all U.S. holders will have the opportunity to receive their full treaty benefits as outlined in the "Relief-At-Source ("EDS") Eligibility Matrix". All non-U.S. holders and uncertified holders will receive this dividend net of the full Swiss statutory withholding tax of 35% with the possibility to reclaim as outlined in the "Long-Form Eligibility Matrix". Please note that this notice only contains detailed instruction for U.S. holders.

PLEASE NOTE THAT CLAIMS MAY POTENTIALLY BE AUDITED:
 THE SWISS FEDERAL TAX ADMINISTRATION MAY CHOOSE TO ASK FOR FURTHER INFORMATION WITHIN 3 YEARS OF A DIVIDEND EVENT. BY FILING FOR RECLAIM, YOU AGREE TO COMPLY WITH ANY REQUESTS MADE BY THE TAX AUTHORITY. REQUESTS FOR FURTHER INFORMATION MAY INCLUDE, BUT ARE NOT LIMITED TO; FULL OWNERSHIP DISCLOSURE, TRANSACTION HISTORY INCLUDING BORROWING AND LENDING, AND CASH FLOW ANALYSIS OF ANY HEDGING TRANSACTIONS USING FINANCIAL DERIVATIVES.

DIVIDEND EVENT DETAILS	
COUNTRY OF ISSUANCE	SWITZERLAND
ISSUE	NOVARTIS AG
CUSIP#	66987V109
DEPOSITARY	JPMORGAN
RATIO	1 ORD : 1 ADR
ORDINARY RECORD DATE	MARCH 3, 2014
ORDINARY PAY DATE	MARCH 4, 2014
ADR RECORD DATE	MARCH 3, 2014
ADR PAY DATE	TBA
ORD GROSS DIVIDEND RATE	CHF 2.45
FX RATE (APPROXIMATE)	0.9012
ADR GROSS DIVIDEND RATE	\$ TBA
STATUTORY WHT RATE	35%

CHARGES & DEADLINES

FILING METHOD	BATCH	PAYMENT METHOD	DEPOSITARY SERVICE CHARGE	MINIMUM SERVICE CHARGE PER BENEFICIAL OWNER	FINAL SUBMISSION DEADLINE (ALL TIMES EST)
RELIEF AT SOURCE: OPEN ONLY TO U.S. BENEFICIARIES	PAYMENT ON ADR PAY DATE	VIA DTC	\$0.0075 per ADR	\$0	MARCH 13, 2014, 5:00 P.M.
LONG-FORM: <u>U.S.</u> BENEFICIARIES	POST-EDS PROCESS; ANNUAL BATCHES	CHECK	\$0.01 per ADR	\$25.00	DECEMBER 1, 2017
LONG-FORM: <u>NON-U.S.</u> BENEFICIARIES	POST-EDS PROCESS; ONGOING	CHECK	\$0.01 per ADR	\$25.00	DECEMBER 1, 2017

U.S. EDS ELECTION/ RELIEF AT SOURCE/ U.S. BATCH PROCESS ELIGIBILITY MATRIX

(PLEASE NOTE THAT ALL SHARE ELECTIONS MADE VIA DTC MUST MATCH THE BENEFICIARY LISTINGS ON THE REQUIRED APPENDIXES)

RATE DESCRIPTION	RECLAIM RATE	ELIGIBLE RESIDENTS	DOCUMENTATION REQUIRED
FAVORABLE - 15%	20%	U.S. INDIVIDUALS (INCLUDES INDIVIDUAL IRAs & SEPs)	1. APPENDIX A
FAVORABLE - 15%	20%	U.S. CORPORATIONS (DOES <u>NOT</u> INCLUDE S-CORPS, AND PARTNERSHIPS)	IF THE COMPANY HOLDS LESS THAN 40,816 ADRS: 1. APPENDIX B IF THE COMPANY HOLDS 40,816 ADRS OR MORE: 1. APPENDIX B 2. IRS FORM 6166
FAVORABLE - 15%	20%	CHARITIES AND FOUNDATIONS (ALSO KNOWN AS U.S. OTHER ENTITIES)	IF THE CHARITY HOLDS LESS THAN 40,816 ADRS: 1. APPENDIX C IF THE CHARITY HOLDS 40,816 ADRS OR MORE: 1. APPENDIX C 2. IRS FORM 6166
FAVORABLE - 15%	20%	PENSIONS LACKING A FORM 6166 WHILE ALSO HOLDING LESS THAN 40,816 ADRS (PLEASE ELECT THESE SHARES IN THE "OTHER" CATEGORY ON DTCC'S EDS)	IF THE PENSION HOLDS LESS THAN 40,816 ADRS: 1. APPENDIX C IF THE PENSION HOLDS 40,816 ADRS OR MORE: 1. MUST FILE REQUIRED DOCS AS EXEMPT OR RECEIVE UNFAVORABLE 35% TAX RATE
FAVORABLE - 15%	20%	U.S. RICS REGULATED INVESTMENT COMPANIES A mutual fund, real estate investment trust (REIT) or unit investment trust (UIT) that is eligible to pass the taxes on capital gains, dividends or interest earned on fund investments, directly to clients or individual investors. (>95% OF RIC'S OWNERS MUST BE U.S. RESIDENTS IN ORDER TO RECEIVE RECLAIM)	IF THE RIC HOLDS LESS THAN 40,816 ADRS: 1. APPENDIX D IF THE ENTITY HOLDS 40,816 ADRS OR MORE: 1. APPENDIX D 2. IRS FORM 6166 3. 82R FORM: PERCENTAGE BREAKDOWN OF DIRECT AND INDIRECT HOLDERS WITHIN THE REGULATED INVESTMENT COMPANY
FAVORABLE - 15%	20%	U.S. PARTNERSHIPS, S-CORPS, TRUSTS AND ESTATES (ALSO KNOWN AS U.S. TRANSPARENT ENTITIES)	IF THE TRANSPARENT ENTITY HOLDS LESS THAN 10,204 ADRS: 1. APPENDIX E IF THE TRANSPARENT ENTITY HOLDS 10,204 ADRS OR MORE: 1. APPENDIX E 2. IRS FORM 6166
EXEMPT - 0%	35%	U.S. PENSIONS WITH FORM 6166 UNDER IRS SECTIONS 401(a), 457(b), 403(b), 457(g) under Ruling 81-100, 584 and 7701(j)	1. APPENDIX F 2. IRS FORM 6166

THE U.S. LONG FORM PROCEDURE:

AS DICTATED BY THE SWISS TAX AUTHORITIES, CLAIMS FOR U.S. RESIDENTS ARE FILED ANNUALLY IN A BATCH PROCESS. THE SCHEDULED BATCH FILING DATES AS FOLLOWS:

- POST PAYABLE REFUND U.S. BATCH#1: SEPTEMBER 2014
- POST PAYABLE REFUND U.S. BATCH #2: SEPTEMBER 2015
- POST PAYABLE REFUND U.S. BATCH #3: SEPTEMBER 2016
- POST PAYABLE REFUND U.S. BATCH #4: DECEMBER 2017

DOCUMENTATION MUST BE RECEIVED BY GLOBETAX BY THE FIRST DAY OF THE BATCH MONTH TO BE INCLUDED IN THAT BATCH.

AS OF PUBLISHING DATE, THE REQUIREMENTS FOR THE U.S. LONG FORM PROCESS ARE IDENTICAL TO THOSE OUTLINED IN THE U.S. QUICK AT SOURCE PROCEDURE, WITH THE EXCEPTION THAT THERE IS NO EDS ELECTION PERIOD, AND REFUNDS WILL BE PAID TO DTC PARTICIPANTS VIA CHECK.

DESCRIPTION OF DOCUMENTATION FOR U.S. HOLDERS

DOCUMENT NAME	DESCRIPTION	SIGNATURE REQUIREMENT	WHEN IS THIS DOCUMENT MANDATORY?
APPENDIX A	AN AGGREGATED LISTING OF THE NAME ADDRESS AND TAX IDENTIFICATION NUMBER OF ALL HOLDERS SEEKING RECLAIM FOR SHARES HELD WITH THE DTC PARTICIPANT ELECTING THE SHARES UNDER THE HEADER OF "U.S. INDIVIDUALS."	DTC PARTICIPANT	AN APPENDIX A IS REQUIRED FOR ALL INDIVIDUAL HOLDERS SEEKING RECLAIM REGARDLESS OF SHARE AMOUNT HELD.
APPENDIX B	AN AGGREGATED LISTING OF THE NAME ADDRESS AND TAX IDENTIFICATION NUMBER OF ALL HOLDERS SEEKING RECLAIM FOR SHARES HELD WITH THE DTC PARTICIPANT ELECTING THE SHARES UNDER THE HEADING OF "U.S. CORPS/CORPORATIONS." PLEASE NOTE THAT S-CORPS AND PARTNERSHIPS CANNOT FILE AS CORPS, THEY MUST BE FILED UNDER "TRANSPARENT ENTITIES."	DTC PARTICIPANT	AN APPENDIX B IS REQUIRED FOR ALL COMPANIES/CORPS SEEKING RECLAIM REGARDLESS OF SHARE AMOUNT HELD.
IRS FORM 6166 FOR: CORPS	ISSUED BY THE INTERNAL REVENUE SERVICE, STATING THE NAME AND TAX PAYER IDENTIFICATION NUMBER OF THE CORPORATION. IT MUST BE DATED WITHIN 3 YEARS OF THE DIVIDEND EVENT. AN ORIGINAL IS NOT REQUIRED A PDF SCAN IS PREFERRED.	N/A	WHEN THE COMPANY/CORP HELD 40,816 ADRS OF NOVARTIS ON THE 2014 RECORD DATE: THE EQUIVALENT OF A GROSS DIVIDEND AMOUNT OF CHF 100,000 OR GREATER, A 6166 IS REQUIRED.
APPENDIX C	AN AGGREGATED LISTING OF THE NAME ADDRESS AND TAX IDENTIFICATION NUMBER OF ALL U.S. 501(C)(3) ENTITIES SEEKING RECLAIM FOR SHARES HELD WITH THE DTC PARTICIPANT ELECTING THE SHARES UNDER THE HEADING OF "U.S. OTHER." PENSIONS WHICH LACK A 6166 AND ARE HOLDING 40,816 ADRS CAN FILE AS "OTHER" ON THE APPENDIX C AS WELL.	DTC PARTICIPANT	AN APPENDIX C IS REQUIRED FOR ALL CHARITIES/FOUNDATIONS/OTHER SEEKING RECLAIM REGARDLESS OF SHARE AMOUNT HELD. PENSIONS HOLDING LESS THAN 40,816, BUT LACK DOCS TO FILE EXEMPT SHOULD ALSO BE LISTED HERE.
IRS FORM 6166 FOR: "OTHER ENTITIES"	ISSUED BY THE INTERNAL REVENUE SERVICE, STATING THE NAME AND TAX PAYER IDENTIFICATION NUMBER OF THE CORPORATION. IT MUST BE DATED WITHIN 3 YEARS OF THE DIVIDEND EVENT. AN ORIGINAL IS NOT REQUIRED A PDF SCAN IS PREFERRED.	N/A	WHEN THE CHARITY/FOUNDATION HELD 40,816 ADRS OF NOVARTIS ON THE 2014 RECORD DATE: THE EQUIVALENT OF A GROSS DIVIDEND AMOUNT OF CHF 100,000 OR GREATER, A 6166 IS REQUIRED.
APPENDIX D	AN AGGREGATED LISTING OF THE NAME ADDRESS AND TAX IDENTIFICATION NUMBER OF ALL U.S. ENTITIES SEEKING RECLAIM FOR SHARES HELD WITH THE DTC PARTICIPANT ELECTING THE SHARES UNDER THE HEADING OF "U.S. RICS."	DTC PARTICIPANT	AN APPENDIX D IS REQUIRED FOR ALL REGULATED INVESTMENT COMPANIES (RICS) SEEKING RECLAIM REGARDLESS OF SHARE AMOUNT HELD.
IRS FORM 6166 FOR: REGULATED INVESTMENT COMPANIES "RICS"	ISSUED BY THE INTERNAL REVENUE SERVICE, STATING THE NAME AND TAX PAYER IDENTIFICATION NUMBER OF THE REGULATED INVESTMENT COMPANY. IT MUST BE DATED WITHIN 3 YEARS OF THE DIVIDEND EVENT. AN ORIGINAL IS NOT REQUIRED A PDF SCAN IS PREFERRED.	N/A	WHEN THE RIC HELD 40,816ADRS OF NOVARTIS ON THE 2014 RECORD DATE: THE EQUIVALENT OF A GROSS DIVIDEND AMOUNT OF CHF 100,000 OR GREATER, A 6166 IS REQUIRED.
FORM 82R	PERCENTAGE BREAKDOWN OF DIRECT AND INDIRECT HOLDERS WITHIN THE REGULATED INVESTMENT COMPANY.	REPRESENTATIVE FOR THE RIC WITH SIGNING RIGHTS OR POWER OF ATTORNEY	WHEN THE RIC HELD 40,816 ADRS OF NOVARTIS ON THE 2014 RECORD DATE: THE EQUIVALENT OF A GROSS DIVIDEND AMOUNT OF CHF 100,000 OR GREATER, AN 82R FORM IS REQUIRED.
APPENDIX E	AN AGGREGATED LISTING OF THE NAME ADDRESS AND TAX IDENTIFICATION NUMBER OF FOR TRANSPARENT ENTITIES (E.G. PARTNERSHIPS, S-CORPS, TRUSTS AND ESTATES). SHOULD THE TRANSPARENT ENTITY RECEIVE A GROSS DIVIDEND OF CHF 25,000 OR GREATER (10,204 ADRS), A FULL DRILL DOWN OF THE UNDERLYING HOLDERS, AND THE PERCENTAGE OF SHARES HELD BY EACH UNDERLYING HOLDER WITHIN THE TRANSPARENT ENTITY MUST BE LISTED ON THE APPENDIX E.	DTC PARTICIPANT	AN APPENDIX E IS REQUIRED FOR ALL "TRANSPARENT ENTITIES" SEEKING RECLAIM REGARDLESS OF SHARE AMOUNT HELD.

DESCRIPTION OF DOCUMENTATION FOR U.S. HOLDERS CONTINUED

DOCUMENT NAME	DESCRIPTION	SIGNATURE REQUIREMENT	WHEN IS THIS DOCUMENT MANDATORY?
IRS FORM 6166 FOR: "TRANSPARENTS" (PARTNERSHIPS, S-CORPS, TRUSTS, AND, ESTATES)	ISSUED BY THE INTERNAL REVENUE SERVICE, STATING THE NAME AND TAX PAYER IDENTIFICATION NUMBER OF THE PARTNERSHIPS, S-CORPS, TRUSTS, AND ESTATES. IT MUST BE DATED WITHIN 3 YEARS OF THE DIVIDEND EVENT. AN ORIGINAL IS NOT REQUIRED A PDF SCAN IS PREFERRED.	N/A	WHEN THE TRANSPARENT HELD 10,204 ADRS OF NOVARTIS ON THE 2014 RECORD DATE: THE EQUIVALENT OF A GROSS DIVIDEND AMOUNT OF CHF 25,000 OR GREATER, A 6166 IS REQUIRED.
APPENDIX F	AN AGGREGATED LISTING OF THE NAME ADDRESS AND TAX IDENTIFICATION NUMBER FOR ALL PENSIONS SEEKING RECLAIM AS "US EXEMPT."	DTC PARTICIPANT	AN APPENDIX F IS REQUIRED FOR ALL "U.S EXEMPT PENSIONS" SEEKING RECLAIM REGARDLESS OF SHARE AMOUNT HELD.
IRS FORM 6166 FOR: PENSION	ISSUED BY THE INTERNAL REVENUE SERVICE, STATING THE NAME AND TAX PAYER IDENTIFICATION NUMBER OF THE PENSION. IT MUST BE DATED WITHIN 3 YEARS OF THE DIVIDEND EVENT, AND MUST MENTION EITHER 401(A) AND 501(A) OR RULE 81-100 FOR EXEMPT PENSION CLAIMS.	N/A	A 6166 IS REQUIRED FOR ALL "U.S EXEMPT PENSIONS" SEEKING RECLAIM REGARDLESS OF SHARE AMOUNT HELD.
POWER OF ATTORNEY	A COPY OF POWER OF ATTORNEY BETWEEN THE BENEFICIAL OWNER AND THE FINANCIAL INSTITUTION SEEKING RECLAIM.	BENEFICIAL OWNER	SUBMISSION IS NOT COMPULSORY; HOWEVER THE SWISS TAX AUTHORITY RESERVES THE RIGHT TO REQUEST A POWER OF ATTORNEY AT ANY TIME.

REQUIREMENTS TO QUALIFY FOR U.S. TREATY BENEFITS

CATEGORY	DESCRIPTION / CLARIFICATION
U.S. INDIVIDUAL	U.S. citizens or "green card" holders are only considered as resident in the United States if they have a substantial presence, permanent home, or habitual abode in the United States. Additionally, Individual retirement accounts (IRAs) and Simplified employee pension plans (SEPs) should be included within this Option.
U.S. CORPORATIONS	Is a corporation (other than a RIC or an S-Corporation) created or organized under the laws of the United States. To be considered eligible, the corporation must qualify under at least one of several "tests" recognized under Article 22 Limitation of Benefits of the 1998 U.S. – Switzerland Tax Convention. Among the most common tests are: <ul style="list-style-type: none"> a) activity test: the corporation must conduct an active trade or business in the United States. b) predominant interest test: more than 50% of the owners of the company must be United States residents. c) Stock exchange test: the corporation or the ultimate beneficial owner of a predominant interest in the corporation is primarily and regularly traded on a recognized stock exchange.
CHARITIES AND FOUNDATIONS	An "Other Entity" such as a charitable entity, endowment, foundation, or religious organization created under the laws of the United States. Exempt organizations under the I.R.S heading of 501 (C)(3).
U.S. PARTNERSHIPS, S-CORPS, TRUSTS AND ESTATES	U.S. partnership, S-Corp, estate or trust, created or organized under the laws of the United States are eligible to the extent that the dividend income is subject to tax, either in the hands of the entities or in the hands of their partners or beneficiaries that are U.S. residents. Therefore, these transparent entities are only entitled to receive the favorable tax treatment on the percentage of ADRs which are owned by U.S. residents.
REGULATED INVESTMENT COMPANIES	A RIC is considered is eligible when it is created or organized under the laws of the United States and more than ninety-five percent (95%) of the beneficial owners of the RIC are residents of the U.S.. RICs which meet this requirement will receive favorable tax treatment on one hundred percent (100%) of their record date position. Note: RICs which are made up of ninety-five percent (95%) or less of United States residents are only entitled to receive the favorable tax treatment on the percentage of shares which are owned by U. S. residents.
U.S. EXEMPT PENSION	Is a pension plan or retirement arrangement exempt in the United States of which more than half of the beneficial owners are residents of the United States. Eligible U.S. pension plans or other retirement arrangements generally include U.S. resident tax exempt trusts providing pension or retirement benefits under Internal Revenue Code (IRC) section 401(a) for qualified pension plans, profit sharing plans (including 401(k) arrangements), and stock bonus plans. Additionally, non-qualified plans defined under IRC sections 457 (b) – deferred compensation plans of state and local governments and tax exempt organizations and 403 (b) – tax-sheltered annuities purchased by certain tax exempt organizations or public schools may also generally qualify for exemption.

LONG-FORM FOR NON-U.S. HOLDERS

This notice does not contain templates or instruction for ADR holders with residence outside the United States.

Please contact JPMorgan GlobeTax for full instruction with regards to all requirements, and the manner in which to file. For your convenience, below is a listing of the required tax forms for the most commonly claimed countries. For a full listing of long form required tax forms please go to:

<http://www.estv.admin.ch/verrechnungssteuer/dienstleistungen/00253/00626/index.html?lang=en>

FOREIGN CLAIM FOR REFUND FORMS - FOUND ON TAX AUTHORITY'S WEBSITE			
FORM #	RESIDENCY	FORM #	RESIDENCY
FORM 60	COUNTRY WITHOUT OWN FORM	FORM 91	IRELAND
FORM 79	LUXEMBOURG	FORM 92	SOUTH AFRICA
FORM 80	SWEDEN	FORM 93	JAPAN
FORM 81	NETHERLANDS	FORM 94	PORTUGAL
FORM 83	FRANCE	FORM 95	ITALY
*FORM 83a	ATTACHMENT FOR FRENCH INV. TRUSTS	FORM 96	CANADA
FORM 84	AUSTRIA	*FORM 96a	ATTACHMENT FOR CANADIAN
FORM 85	GERMANY		INVESTMENT FUNDS
FORM 86	UNITED KINGDOM	FORM 97	BELGIUM
FORM 87	NORWAY	FORM 98	AUSTRALIA
*FORM 87a	ATTACHMENT FOR NORWEGIAN BOND FUNDS	FORM 98a	ATTACHMENT FOR AUSTRALIAN
FORM 88	FINLAND		RESIDENT TRUST ESTATE
FORM 89	DENMARK		
*FORM 89a	ATTACHMENT FOR DANISH INV. FUNDS		
FORM 90	SPAIN		

CONTACT DETAILS: SWISS ADR TAX RECLAIMS

PRIMARY CONTACT	GINA GIANNOU
DOMESTIC PHONE (U.S.)	1-800-929-5484
DOMESTIC FAX (U.S.)	1-800-929-9986
INTERNATIONAL PHONE	1-212-747-9100
INTERNATIONAL FAX	1-212-747-0029
EMAIL ADDRESS	GINA_GIANNOU@GLOBETAX.COM
COMPANY	JPMORGAN / GLOBETAX
STREET ADDRESS	90 BROAD STREET, 16 TH FLOOR
CITY/STATE/ZIP	NEW YORK, NY 10004
ADDITIONAL CONTACTS	APRIL RICHLAND / ANDREW DEXTER,

JPMORGAN offers ESP powered by GlobeTax, which allows for the secure and simplified transfer of beneficial owner level data from the Participant to JPMORGAN and creates applicable documentation on the Participants behalf. These claims should be submitted through the following website:

<https://www.globetaxesp.com>

Please contact Gina Giannou at 1-800-929-5484 or via email at Gina_Giannou@globetax.com if you have any questions about this process.

Please note that the aggregate shareholder listings uploaded into the ESP system must match the total shares elected under your DTC participant number for each category/bucket/entity type elected via DTCC's EDS election portal. GlobeTax ESP will prompt users to a the drop down menu to upload each U.S. entity type in GlobeTax ESP. The correct ESP menu portal categories as they correspond to DTC election categories in the U.S. At-Source/Quick election category are as follows:

EDS ELECTION CATEGORY	GLOBETAX ESP DROP DOWN MENU CATEGORY
INDIVIDUALS	20% CLAIM (EXCEPT TRANSPARENT ENTITIES AND RICS)
CORPS	20% CLAIM (EXCEPT TRANSPARENT ENTITIES AND RICS)
OTHER	20% CLAIM (EXCEPT TRANSPARENT ENTITIES AND RICS)
TRANSPARENT	20% CLAIM TRANSPARENT ENTITIES
RICS	20% CLAIM (RICS)
PENS	35% CLAIM (PENSIONS)

This system is available for At-Source/Quick, Long-Form Non-U.S., and Long-Form U.S. claims.

BE ADVISED THAT THE SWISS FEDERAL TAX ADMINISTRATION MAY CHOOSE TO ASK FOR FURTHER INFORMATION WITHIN 3 YEARS OF A DIVIDEND EVENT. BY ELECTING SHARES AT A FAVORABLE TREATY RATE OVER DTC'S EDS, YOU AGREE TO COMPLY WITH ANY REQUESTS MADE BY THE TAX AUTHORITY. REQUESTS FOR FURTHER INFORMATION MAY INCLUDE, BUT ARE NOT LIMITED TO, FULL OWNERSHIP DISCLOSURE AND A TRANSACTION HISTORY.

WHEN TRANSPARENT ENTITIES SUCH AS PARTNERSHIPS ARE AUDITED THE SWISS FEDERAL TAX ADMINISTRATION MAY REQUIRE SELECTED IRS FORM 6166S FOR PARTNERS WHO ARE RECEIVING GREATER THAN A SPECIFIED REFUND AMOUNT AS DETERMINED BY THE SWISS FEDERAL TAX ADMINISTRATION ON AN ISSUE BY ISSUE BASIS.

WARNING AND DISCLAIMER:

THE INFORMATION AND DATA CONTAINED IN THIS NOTICE IS BASED ON INFORMATION OBTAINED FROM MULTIPLE SOURCES BELIEVED TO BE RELIABLE. HOWEVER, THE DEPOSITARY BANK AND ITS AGENTS DO NOT WARRANT OR GUARANTEE THE ACCURACY OR COMPLETENESS OF, NOR UNDERTAKE TO UPDATE OR AMEND THIS INFORMATION OR DATA. WE AND OUR AGENTS EXPRESSLY DISCLAIM ANY LIABILITY WHATSOEVER FOR ANY LOSS HOWSOEVER ARISING FROM OR IN RELIANCE UPON ANY OF THIS INFORMATION OR DATA. THE INFORMATION CONTAINED IN THIS NOTICE IS SUBJECT TO CHANGE AND SUBJECT TO DISCRETION AND/OR PRE-EMPTION BY LOCAL MARKET RULES, PRACTICES OR ACTIONS TAKEN BY NON-US AGENTS OR TAX AUTHORITIES. DEADLINES OFTEN DIFFER FROM STATUTORY DEADLINES. YOU SHOULD FILE CLAIMS AS SOON AS POSSIBLE, AND AT LEAST SIX MONTHS PRIOR TO THE SPECIFIED DEADLINE.

APPENDIX A-U.S. INDIVIDUALS ONLY

< Your company letterhead >

To: JP Morgan./Globe Tax Services
 90 Broad Street (16th Floor)
 New York, New York 10004-2205
 Phone: 1-800-929-5484 Fax: 1-800-929-9986

Re: Withholding Certification for NOVARTIS AG , Cusip # 66987V109

I / We the undersigned _____ (contact name)
 authorized representative of _____ (DTC Participant name)
 holding shares at _____ (DTC Participant Name) _____ (DTC PTS number)
 of **NOVARTIS AG** Cusip# **66987V109** , request that the upcoming
 dividend payable to holders as of **APRIL 11, 2014** , receive the 15% dividend withholding tax under treaty.

Name of Beneficial Owner	# Shares	Tax ID Number	U.S. Address Line 1	U.S. Address Line 2

I / We certify that to the best of my knowledge the above beneficial owners are eligible for the preferential rates as stated herein and I declare that I have performed all the necessary due diligence to satisfy myself as to the accuracy of the information submitted to me by these beneficial owners.

JPMorgan is not liable for failure to secure the refund and any funds erroneously received shall be immediately returned to JPMorgan, including any interest, additions to tax or penalties thereon. This is not tax advice. Please consult your tax advisor.

**All claims are subject to audit or any control deemed appropriate by the Swiss Tax Administration
 Incorrect claims could result in fines and/or penalties.**

We hereby certify that we have the appropriate authorization (based on Powers of Attorney or the custodial/trust agreement) to claim on behalf of the beneficial owner listed above.

 Authorized Signature of Holder or Owner

TEL : _____

 Print Name of Signatory

EMAIL: _____

 Position of Signatory

PLEASE INCLUDE YOUR PHONE AND EMAIL ADDRESS SO THAT WE CAN CONTACT YOU WITH ANY QUESTIONS THAT WE MIGHT HAVE.

APPENDIX B-U.S. CORPORATIONS ONLY (NOT FOR S-CORPS., LLCs OR RICS)

< **Your company letterhead** >

To: JP Morgan./Globe Tax Services
 90 Broad Street (16th Floor)
 New York, New York 10004-2205
 Phone: 1-800-929-5484 Fax: 1-800-929-9986

Re: Withholding Certification for NOVARTIS AG , Cusip # 66987V109

I / We the undersigned _____ (contact name)
 authorized representative of _____ (DTC Participant name)
 holding shares at _____ (DTC Participant Name) _____ (DTC PTS number)
 of **NOVARTIS AG** **Cusip# 66987V109** , request that the upcoming
 dividend payable to holders as of **APRIL 11, 2014** , receive the 15% dividend withholding tax under treaty.

Name of Beneficial Owner	# Shares	Tax ID Number	U.S. Address Line 1	U.S. Address Line 2

I / We certify that to the best of my knowledge the above beneficial owners are eligible for the preferential rates as stated herein and I declare that I have performed all the necessary due diligence to satisfy myself as to the accuracy of the information submitted to me by these beneficial owners.

JPMorgan is not liable for failure to secure the refund and any funds erroneously received shall be immediately returned to JPMorgan, including any interest, additions to tax or penalties thereon. This is not tax advice. Please consult your tax advisor.

All claims are subject to audit or any control deemed appropriate by the Swiss Tax Administration. Incorrect claims could result in fines and/or penalties.

We hereby certify that we have the appropriate authorization (based on Powers of Attorney or the custodial/trust agreement), to claim on behalf of the beneficial owner listed above.

 Authorized Signature of Holder or Owner

TEL : _____

 Print Name of Signatory

EMAIL: _____

 Position of Signatory

PLEASE INCLUDE YOUR PHONE AND EMAIL ADDRESS SO THAT WE CAN CONTACT YOU WITH ANY QUESTIONS THAT WE MIGHT HAVE.

**APPENDIX C-U.S. OTHER ENTITIES ONLY
(CHARITIES, FOUNDATIONS AND PENSIONS RECEIVING LESS THAT 100,00 GROSS CHF WHICH LACK
A FORM 6166)**

< *Your company letterhead* >

To: JP Morgan./Globe Tax Services
90 Broad Street (16th Floor)
New York, New York 10004-2205
Phone: 1-800-929-5484 Fax: 1-800-929-9986

Re: Withholding Certification for NOVARTIS AG , Cusip # 66987V109

I / We the undersigned _____ (contact name)
authorized representative of _____ (DTC Participant name)
holding shares at _____ (DTC Participant Name) _____ (DTC PTS number)
of **NOVARTIS AG** Cusip# **66987V109** , request that the upcoming
dividend payable to holders as of **APRIL 11, 2014** , receive the 15% dividend withholding tax under treaty.

Name of Beneficial Owner	# Shares	Tax ID Number	U.S. Address Line 1	U.S. Address Line 2

I / We certify that to the best of my knowledge the above beneficial owners are eligible for the preferential rates as stated herein and I declare that I have performed all the necessary due diligence to satisfy myself as to the accuracy of the information submitted to me by these beneficial owners.

JPMorgan is not liable for failure to secure the refund and any funds erroneously received shall be immediately returned to JPMorgan, including any interest, additions to tax or penalties thereon. This is not tax advice. Please consult your tax advisor.

All claims are subject to audit or any control deemed appropriate by the Swiss Tax Administration. Incorrect claims could result in fines and/or penalties.

We hereby certify that we have the appropriate authorization (based on Powers of Attorney or the custodial/trust agreement), to claim on behalf of the beneficial owner listed above.

Authorized Signature of Holder or Owner

TEL : _____

Print Name of Signatory

EMAIL: _____

Position of Signatory

PLEASE INCLUDE YOUR PHONE AND EMAIL ADDRESS SO THAT WE CAN CONTACT YOU WITH ANY QUESTIONS THAT WE MIGHT HAVE.
PLEASE INCLUDE YOUR PHONE AND FAX NUMBER SO THAT WE CAN CONTACT YOU WITH ANY QUESTIONS THAT WE MIGHT HAVE.

APPENDIX D-U.S. FAVORABLE RICS ONLY

< *Your company letterhead* >

To: JP Morgan./Globe Tax Services
 90 Broad Street (16th Floor)
 New York, New York 10004-2205
 Phone: 1-800-929-5484 Fax: 1-800-929-9986

Re: Withholding Certification for NOVARTIS AG , Cusip # 66987V109

I / We the undersigned _____ (contact name)
 authorized representative of _____ (DTC Participant name)
 holding shares at _____ (DTC Participant Name) _____ (DTC PTS number)
 of **NOVARTIS AG** Cusip# **66987V109** , request that the upcoming
 dividend payable to holders as of **APRIL 11, 2014** , receive the 15% dividend withholding tax under treaty.

Name of Beneficial Owner	# Shares	Tax ID Number	U.S. Address Line 1	U.S. Address Line 2

I / We certify that to the best of my knowledge the above beneficial owners are eligible for the preferential rates as stated herein and I declare that I have performed all the necessary due diligence to satisfy myself as to the accuracy of the information submitted to me by these beneficial owners.

JPMorgan is not liable for failure to secure the refund and any funds erroneously received shall be immediately returned to JPMorgan, including any interest, additions to tax or penalties thereon. This is not tax advice. Please consult your tax advisor.

All claims are subject to audit or any control deemed appropriate by the Swiss Tax Administration. Incorrect claims could result in fines and/or penalties.

We hereby certify that we have the appropriate authorization (based on Powers of Attorney or the custodial/trust agreement), to claim on behalf of the beneficial owner listed above.

 Authorized Signature of Holder or Owner

TEL : _____

 Print Name of Signatory

EMAIL: _____

 Position of Signatory

PLEASE INCLUDE YOUR PHONE AND EMAIL ADDRESS SO THAT WE CAN CONTACT YOU WITH ANY QUESTIONS THAT WE MIGHT HAVE.
 PLEASE INCLUDE YOUR PHONE AND FAX NUMBER SO THAT WE CAN CONTACT YOU WITH ANY QUESTIONS THAT WE MIGHT HAVE.

RIC SHAREHOLDER DISCLOSURE

FORM 82R

Re: Withholding Certification for **Novartis AG , CUSIP# **66987V109****

Name and Address of RIC: _____

Questions to be answered by the claimant:

- 1) As of the record date, were you eligible to file a U.S. tax return as a RIC? _____
- 2) Address of the competent Internal Revenue Service Center: _____
- 3) RIC's last United States tax return Form << >>, relating to the year << >> was filed with this office.
- 4) RIC's taxpayer Identification Number: _____

Declaration of ownership as of above indicated tax return:			
	Total	in %	in %
a) Number of share certificates issued by the RIC			
b) Number and percentage of share certificates held directly by investors			
c) Number and percentage of share certificates held directly by U.S. residents			
d) Number and percentage of share certificates held indirectly by investors			
e) Number and percentage of share certificates held indirectly by U.S. residents (e.g., through brokers or other intermediary accounts; please attach an explanation of the basis for treating indirect shareholders as U.S. residents):			
f) Totals			

- 1) If percentage under b) is less than 50% please also provide information under d) and e)
- 2) Percentage under f) must be at least 95%

General remark: The term <<U.S. Residents>> means any person who is liable to tax by reason of domicile, residence, place of management, place of incorporation, or any similar nature. United States citizens or aliens lawfully admitted for permanent residence (green card holders) shall be considered to be a resident of the United States only if such person has a substantial presence, permanent home or habitual abode in the United States.

I / We certify that to the best of my knowledge the above beneficial owners are eligible for the preferential rates as stated herein and I declare that I have performed all the necessary due diligence to satisfy myself as to the accuracy of the information submitted to me by these beneficial owners.

JPMorgan is not liable for failure to secure the refund and any funds erroneously received shall be immediately returned to JPMorgan, including any interest, additions to tax or penalties thereon. This is not tax advice. Please consult your tax advisor.

All claims are subject to audit or any control deemed appropriate by the Swiss Tax Administration. Incorrect claims could result in fines and/or penalties.

We hereby certify that we have the appropriate authorization (based on Powers of Attorney or the custodial/trust agreement), to claim on behalf of the beneficial owner listed above.

 Authorized Signature of Holder or Owner

 Print Name of Signatory

 Position of Signatory

TEL : _____

EMAIL: _____

PLEASE INCLUDE YOUR PHONE AND EMAIL ADDRESS SO THAT WE CAN CONTACT YOU WITH ANY QUESTIONS THAT WE MIGHT HAVE.

**APPENDIX E:
TRANSPARENT ENTITY BREAK DOWN**

< *Your company letterhead* >

To: JP Morgan./Globe Tax Services
90 Broad Street (16th Floor)
New York, New York 10004-2205
Phone: 1-800-929-5484 Fax: 1-800-929-9986

Re: Withholding Certification for NOVARTIS AG , Cusip # 66987V109

I / We the undersigned _____ (contact name)
authorized representative of _____ (DTC Participant name)
holding shares at _____ (DTC Participant Name) _____ (DTC PTS number)
of **NOVARTIS AG** Cusip# **66987V109** , request that the upcoming
dividend payable to holders as of **APRIL 11, 2014** , receive the 15% dividend withholding tax under treaty.

NAME OF ENTITY	NAME OF UNDERLYING HOLDER	TAX ID (UNDERLYING HOLDER)	U.S. ADDRESS LINE 1	U.S. ADDRESS LINE 2	# SHARES	% OF SHARES HELD BY ENTITY

I / We certify that to the best of my knowledge the above beneficial owners are eligible for the preferential rates as stated herein and I declare that I have performed all the necessary due diligence to satisfy myself as to the accuracy of the information submitted to me by these beneficial owners.

JPMorgan is not liable for failure to secure the refund and any funds erroneously received shall be immediately returned to JPMorgan, including any interest, additions to tax or penalties thereon. This is not tax advice. Please consult your tax advisor.

All claims are subject to audit or any control deemed appropriate by the Swiss Tax Administration. Incorrect claims could result in fines and/or penalties.

We hereby certify that we have the appropriate authorization (based on Powers of Attorney or the custodial/trust agreement), to claim on behalf of the beneficial owner listed above.

Authorized Signature of Holder or Owner

TEL : _____

Print Name of Signatory

EMAIL: _____

Position of Signatory

PLEASE INCLUDE YOUR PHONE AND EMAIL ADDRESS SO THAT WE CAN CONTACT YOU WITH ANY QUESTIONS THAT WE MIGHT HAVE.

**APPENDIX F:
EXEMPT PENSIONS**

< *Your company letterhead* >

To: JP Morgan./Globe Tax Services
90 Broad Street (16th Floor)
New York, New York 10004-2205
Phone: 1-800-929-5484 Fax: 1-800-929-9986

Re: Withholding Certification for NOVARTIS AG , Cusip # 66987V109

I / We the undersigned _____ (contact name)
authorized representative of _____ (DTC Participant name)
holding shares at _____ (DTC Participant Name) _____ (DTC PTS number)
of **NOVARTIS AG** **Cusip# 66987V109** , request that the upcoming
dividend payable to holders as of **APRIL 11, 2014** , receive the exemption from dividend withholding tax under treaty.

Name of Beneficial Owner	# Shares	Tax ID Number	U.S. Address Line 1	U.S. Address Line 2

I / We certify that to the best of my knowledge the above beneficial owners are eligible for the preferential rates as stated herein and I declare that I have performed all the necessary due diligence to satisfy myself as to the accuracy of the information submitted to me by these beneficial owners.

JPMorgan is not liable for failure to secure the refund and any funds erroneously received shall be immediately returned to JPMorgan, including any interest, additions to tax or penalties thereon. This is not tax advice. Please consult your tax advisor.

All claims are subject to audit or any control deemed appropriate by the Swiss Tax Administration. Incorrect claims could result in fines and/or penalties.

We hereby certify that we have the appropriate authorization (based on Powers of Attorney or the custodial/trust agreement), to claim on behalf of the beneficial owner listed above.

TEL : _____
EMAIL: _____

Authorized Signature of Holder or Owner

Print Name of Signatory

Position of Signatory

PLEASE INCLUDE YOUR PHONE AND EMAIL ADDRESS SO THAT WE CAN CONTACT YOU WITH ANY QUESTIONS THAT WE MIGHT HAVE.
PLEASE INCLUDE YOUR PHONE AND FAX NUMBER SO THAT WE CAN CONTACT YOU WITH ANY QUESTIONS THAT WE MIGHT HAVE.