



B #:	0353-15
Date:	03-18-2015
To:	ALL PARTICIPANTS
Category:	PROXY
From:	PROXY DEPARTMENT
Attention:	PROXY/REORGANIZATION MANAGER
Subject:	TELEFONAKTIEBOLAGET ERICSSON (LM) ADR CUSIP# 294821608

Deutsche Bank Trust Company Americas (DBTCA) for the above captioned American Depositary Shares, has advised DTC that ERICSSON (LM), the issuer of the Ordinary shares underlying these ADS's, is holding its Annual General Meeting on April 14, 2015. Ericsson (LM) advises (DBTCA) that under Swedish Law, shareholders wishing to vote at the meeting must, among other matters, effectively own shares on the day of the meeting itself.

To enable U.S. holders of Ericsson (LM). ADSs to vote at the meeting, (DBTCA) has established a record date of March 2, 2015. Person's who hold Ericsson (LM). ADS's March 2, 2015, and on the day of the meeting and wish to vote the Ordinary Shares underlying their ADSs (subject to any applicable requirements or restrictions under Swedish Law, LM Ericsson's., Articles of Association) may provide instructions to (DBTCA). Participants must provide such instructions to (DBTCA) by (10:00 A.M. EST), March 25,2015. Participants should obtain the voting instructions forms for that purpose from (DBTCA) Phone 1 212 250-1504, EMAIL: Beverly.a.george-ny@db.com In addition; Participants must follow the procedure described below.

To provide (DBTCA) with assurance that ADSs on which it has received voting instructions from a Participant will still be held in that Participant's account on the meeting date, DTC has agreed to segregate positions on which voting instructions have been filed under a separate contra-CUSIP number. The number to be used for this purpose is (294995113). A Participant filing voting instructions with (DBTCA) on a position in its DTC account will be asked to provide (DBTCA) as a part of those instructions a letter authorizing DTC to have its nominee, Cede & Co., execute a proxy on the Participant's behalf and to take certain other actions (described below).

(DBTCA) will advise DTC of all voting instructions received under this procedure and provide DTC with the proxy forms and the authorization letters signed by Participants relating to those instructions. For each such instruction, DTC will then execute the proxy, temporarily deduct the position being voted from the Participant's holdings under the LM Ericsson, ADSs CUSIP (294821608), and temporarily credit the position to an account maintained by Citibank, ADS Contra-CUSIP# (294995113). DTC will return this position to the Participant's account under the base CUSIP number upon instructions from (DBTCA) once the meeting has been completed.

Inquiries regarding this notice should be directed to Ralph Graves at (212) 855-5187 or Steven McGregor at (212) 855-5198.

Attachments

**THE DEPOSITORY TRUST COMPANY
55 WATER STREET
NEW YORK, NY 10041**

VIA FACSIMILE (212) 797-0327

BEVERLY GEORGE
DEUTSCHE BANK TRUST COMPANY AMERICAS (DBTCA)
PHONE (212) 250-1504

FOR PURPOSES OF ATTENDING THE ANNUAL GENERAL MEETING OF SHAREHOLDERS OF LM ERICSSON., A CORPORATION ORGANIZED UNDER THE LAWS OF SWEDEN (“THE COMPANY”), TO BE HELD IN SWEDEN, ON APRIL 14, 2015 AT 3:00 P.M. (LOCAL TIME) (THE “MEETING”), TO ADDRESS THE MEETING AND TO VOTE THEREAT.

CEDE & CO., THE NOMINEE OF THE DEPOSITORY TRUST COMPANY, (‘DTC’) CERTIFIES THAT ON THE INSTRUCTIONS OF THE PARTICIPANT NAMED BELOW, DTC HAS DELIVERED TO A DTC ACCOUNT MAINTAINED ON BEHALF OF (DBTCA) THE NUMBER OF AMERICAN DEPOSITARY SHARES (‘ADSs’), SPECIFIED BELOW, WHICH ADSs REPRESENT AMERICAN DEPOSITARY SHARES OF THE COMPANY, UNTIL (DBTCA) ADVISES DTC THAT THE MEETING HAS CONCLUDED. CEDE & CO. HEREBY APPOINTS SUCH PARTICIPANTS AS ITS AGENT AND PROXY TO GIVE OR CONFIRM ALL SUCH INSTRUCTIONS TO (DBTCA) AS MAY BE NECESSARY OR APPROPRIATE TO IDENTIFY THE BENEFICIAL OWNER (S) OF THE NUMBER OF ADSs SPECIFIED BELOW AND TO ENABLE THE PARTICIPANT OR THE BENEFICIAL OWNER (S) OF THE ADS’s REPRESENTED BY THE ADS’s SPECIFIED BELOW TO ATTEND AND ADDRESS THE MEETING AND VOTE THEREAFTER.

THIS PROXY IS REVOCABLE ANY TIME AND IN ANY MANNER, INCLUDING BUT NOT LIMITED TO THE FILING BY CEDE & CO., WITH (DBTCA) OF AN INSTRUMENT SIMILAR TO THIS INSTRUMENT RELATING TO THE VOTING OF ADSs SPECIFIED BELOW AT THE MEETING. THE FILING OF WHICH INSTRUMENT SHALL REVOKE ALL THE AGREEMENTS AND INSTRUCTIONS SPECIFIED HEREIN.

NAME OF PARTICIPANTS

NUMBER OF AMERICAN DEPOSITARY RECEIPTS

DATED: _____ 2015

FACSIMILE SIGNATURE OF CEDE & CO.

PARTICIPANT LETTERHEAD

_____, 2015

The Depository Trust Company
55 Water Street – 25th Floor
New York, NY 10041
RE: LM ERICSSON CUSIP # 294821608
DTC Account #: _____
Number of ADRs _____

Gentlemen:

In order to enable the beneficial owner (s) of the number of specified above (the ‘Deposited ADSs) of LM Ericsson., American Depositary Shares to vote at the Annual General Meeting of Shareholders of LM Ericsson., scheduled to be held on April 15, 2015 please take the following actions:

- (1) Have your nominees, Cede & Co., complete and sign the attached Proxy with respect to the deposited ADSs and make the signed Proxy available for pick-up by (DBTCA) and
- (2) Deliver the Deposited ADSs from the undersigned’s above-referenced account to an account with you maintained on behalf of (DBTCA) until (DBTCA) instructs you to return the Deposited ADS’s to the undersigned’s above-referenced account.

The undersigned certifies to you that the Deposited ADSs were on March 2,2015 and are on the date hereof, on deposit in the undersigned’s above-referenced account.

Very truly yours,

(Print Participant’s Name)

BY:

(Signature) and (Medallion Stamp)

(Print Name)

(Title) and (Telephone Number)

