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| B #: | 0314-15 |
| Date: | March 5, 2015 |
| To: | All Clients |
| Category: | Dividends |
| From: | Supervisor, Stock Dividend Department |
| Attention: | Dividend Managers, Cashiers, and Reorganization Managers |
| Subject: | Optional Dividend: Barclays P.L.C. American Depository Shares CUSIP: 06738E204 Record Date: 03/11/15 Payable Date: 04/02/15 Rate: Approximate gross rate of \$0.215362 per ADS and approximate net rate of \$0.210362 per ADS. DTC EDS Cut-Off: 03/19/15 at 8:00 P.M. New York time |

***** WARNING TIME CRITICAL *****

Barclays P.L.C. (“Barclays”) has announced a quarterly dividend of 0.035 Pound Sterling per ordinary share which equates to approximate net rate of USD \$0.210362 per American Depository Share (“ADS”). As an alternative to receiving the dividend in cash, holders may elect to receive the scrip dividend in additional ADSs at U.S. rate T.B.A. The dividend will be paid on 04/02/15 to Barclays ADS holders of record at close of business on 03/11/15.

Option #1 Cash: You may elect to receive the net dividend in cash of approximately USD \$0.210362 per ADS (**default**).

Option #2 ADS: You may elect to receive the dividend in additional ADSs. Fractional ADS entitlements will be paid in cash at the DTC Participants level.

The number of ADSs to which holders are electing the Script dividend alternative will be entitled will be calculated by dividing the total cash dividend due on a holders record date ADS position by a Reference Price, determine by the (i) average of the closing middle market quotation for Barclays ordinary share on the Daily Official List on the London Stock Exchange for the five days commencing on the foreign ex-dividend date (i.e. March 10, 2015). The number of ADSs that you receive are subject to an issuance fee of US \$0.05 per newly issued ADS.

The ratio is 1 ordinary share to 4 ADRs.

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THE DIVIDEND POSITION AND ALLOCATION HISTORY (DPAL) OPTION, ACCESSED VIA THE PTS DIVIDEND ANNOUNCEMENTS INQUIRE FUNCTION (DIVA), OR CORPORATE ACTION WEB, SHOULD BE USED TO CONFIRM YOUR RECORD DATE POSITION HISTORY. PARTICIPANTS SHOULD SUBMIT ELECTION INSTRUCTIONS OVER THE PARTICIPANTS TERMINAL SYSTEM (PTS) THROUGH THE ELECTIVE DIVIDEND SYSTEM (EDS) FUNCTION.

Participants not responding to the above option by 3/19/15 at 8:00 P.M. New York time will receive the mandatory distribution in accordance with Option #1 (cash).

If there are any questions regarding this Important Notice, or the processing of related instructions via EDS, Clients should contact DTC's Customer Help Line at (888) 382-2721.

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