

| B #: | 1363-15 |
|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Date: | 08/27/15 |
| To: | All Participants |
| Category: | Dividends |
| From: | Supervisor, Stock Dividend Department |
| Attention: | Dividend Managers, Cashiers, and Reorganization Managers |
| Subject: | Revised: Corrected net rates for cash options 2 and 3. Optional Dividend: Aegon N.V CUSIP: 007924103 Record Date: 08/24/15 Payable Date: 09/18/15 Rate: EUR 0.12 per share which equates to an approximate gross rate of USD \$0.134196 per ADR DTC Instruction Cut-Off: 09/10/15 at 8:00 p.m. EDT |

Revised: Corrected net rates for cash options 2 and 3.

Aegon N.V has announced a dividend for the year 2015 at a rate of EUR 0.12 per share which equates to an gross rate of USD \$0.134196 per ADR payable in cash or new shares. Citibank is acting as the transfer agent for the company's New York Registry Shares (NYRS) program. The Dividend will be paid on 09/18/15 to holders of record at close of business on 08/24/15.

Option #1 ADRs:

Holders may elect to receive the dividend in new ADRs of Aegon N.V. The stock price of the entitlement will be based on the average trading price on the Euronext Amsterdam Exchange for the five (5) trading days 09/07/15 through 09/11/15. The stock dividend ratio will be announced on 09/15/15. **This option is not subject to the 15% withholding tax**. Cash will be paid in lieu of fractional shares at the DTC participant level.

The value of the dividend in new ADRs, if elected, will be approximately equal to the value of the dividend in cash.

Option #2 Cash Less 15%

Withholding Tax: Holders may elect to receive the entire distribution in cash at a net rate

\$0.114067 USD per ADR held which includes 15% withholding tax. This option is not subject to a tax relief fee. (Default)

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Option #3 Cash Tax Exempt:

Holders may elect to receive the entire distribution in cash at a net

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rate \$0.129196 USD per ADS held which includes a tax relief fee of \$0.005 per ADR. This option not subject to 15% withholding tax.

DTC participants who enter tax relief requests on DTC's Corporate Action Web must provide certain beneficial owner information through the GlobeTax system to certify that all or a portion of their position entitled to the applicable withholding tax rate. **CERTIFICATION REQUIREMENT** – **PLEASE SEE GLOBE TAX NOTICE ACCOMPANYING THIS NOTICE FOR INSTRUCTIONS.**

Participants who elect the exempt option for cash (option #3) will be charged a tax relief at source processing fee of \$0.005 per ADR.

The dividend in cash was calculated using a Euro-U.S. Dollar exchange rate as reported by the European Central Bank on 08/20/15.

RECORD DATE POSITION INFORMATION SHOULD BE CONFIRMED THROUGH THE CA WEB.

PARTICIPANTS SHOULD SUBMIT ELECTION INSTRUCTIONS THROUGH THE CORPORATE ACTION WEB INSTRUCTION OVERVIEW.

Participants not responding to the above options by 09/10/2015, 8:00 p.m., EDT will receive cash less 15% tax this is in accordance with option #2.

If there are any questions regarding relief at source or a post-pay refund participants should contact Stephanie Urugutia via email at dutchesp@globetax.com or telephone at (800)-628-4646.

If there are any questions regarding this Important Notice, or the processing of related instructions via CA Web, participants should contact DTC's Customer Help Line at (888) 382-2721.

Important Legal Information: The Depository Trust Company ("DTC") does not represent or warrant the accuracy, adequacy, timeliness, completeness or fitness for any particular purpose of the information contained in this communication, which is based in part on information obtained from third parties and not independently verified by DTC and which is provided as is. The information contained in this communication is not intended to be a substitute for obtaining tax advice from an appropriate professional advisor. In providing this communication, DTC shall not be liable for (1) any loss resulting directly or indirectly from mistakes, errors, omissions, interruptions, delays or defects in such communication, unless caused directly by gross negligence or willful misconduct on the part of DTC, and (2) any special, consequential, exemplary, incidental or punitive damages. To ensure compliance with Internal Revenue Service Circular 230, you are hereby notified that: (a) any discussion of federal tax issues contained or referred to herein is not intended or written to be used, and cannot be used, for the purpose of avoiding penalties that maybe imposed under the Internal Revenue Code; and (b) as a matter of policy, DTC does not provide tax, legal or accounting advice and accordingly, you should consult your own tax, legal and accounting advisor before engaging in any transaction.

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AEGON N.V. has announced a STOCK / CASH dividend. Citibank, N.A. acts as the Depositary Bank for the company's New York Registry Shares ("NYRS") program.

Participants can use DTC's Corporate Actions Web (CA Web) instructions tab to certify all or a portion of their position entitled to the applicable withholding tax rate. Use of these instruction methods will permit entitlement amounts to be paid through DTC. By electing, Participants agree to the Agreements, Representations and Indemnification below.

The **CASH OPTION** is the **DEFAULT OPTION**.

On NYRS pay date, all holders electing the **CASH OPTION** will receive this dividend net of the full Netherlands statutory rate with the possibility to obtain relief at source or a post-pay date refund as outlined in the below Eligibility Matrix.

| DIVIDEND EV | ENT DETAILS |
|-------------------------------------------|--------------------|
| COUNTRY OF ISSUANCE | NETHERLANDS |
| ISSUE | AEGON N.V. |
| CUSIP# | 007924103 |
| DEPOSITARY | CITIBANK, N.A. |
| NYRS RECORD DATE | AUGUST 24, 2015 |
| NYRS PAY DATE | SEPTEMBER 18, 2015 |
| GROSS DIVIDEND RATE ON PAY DATE | ТВА |
| ORD GROSS DIVIDEND RATE ON PAY DATE | €0.12 |
| RATIO | 1 ORD : 1 NYRS |
| STATUTORY WHT RATE | 15% |

| | CHARGES & DEADLINES (CASH OPTION ONLY) | | | | | |
|---------------------|----------------------------------------|-------------------|------------------------------|----------------------------------------------------|----------------------------------------------------|--|
| FILING METHOD | ВАТСН | PAYMENT METHOD | TAX RELIEF FEE | MINIMUM SERVICE CHARGE PER BENEFICIAL HOLDER | FINAL SUBMISSION DEADLINE (ALL TIMES EST) | |
| RELIEF AT SOURCE | PAYMENT ON PAY DATE | CA WEB | UP TO \$0.005 PER NYRS | \$0 | SEPTEMBER 10, 2015 (8PM) | |
| QUICK REFUND | PRIMARY LONG FORM BATCH | CHECK | UP TO \$0.01 PER NYRS | \$25 | OCTOBER 2, 2015 (8PM) | |
| LONG FORM | POST-CA WEB PROCESS; ONGOING | CHECK | UP TO \$0.01 PER NYRS | \$25 | OCTOBER 30, 2020 (8PM) | |

RELIEF AT SOURCE ("CA WEB") ELIGIBILITY MATRIX (CASH OPTION ONLY) **RECLAIM** RATE **DOCUMENTATION REQUIRED ELIGIBLE RESIDENTS DESCRIPTION** RATE **ESP SUBMISSION** (SELECT RELIEF AT SOURCE OPTION) **EXEMPT - 0%** U.S. ARTICLE 35 - PENSIONS and OR 15% IRAs under 401(a), 401(k), 457(b), **RELIEF AT COVER LETTER** (EXHIBIT A) 403(b), 408, 408(a), 501(a) SOURCE AND **IRS FORM 6166** (MUST BE FOR 2015)

PARTICIPATING IN RELIEF AT SOURCE IS WHOLLY VOLUNTARY AND DISCRETIONARY, HOWEVER, IT IS THE ONLY WAY TO OBTAIN THE REDUCED WITHHOLDING TAX RATE ON THE PAYABLE DATE.

QUICK REFUND/LONG FORM ELIGIBILITY MATRIX (CASH OPTION ONLY) **RECLAIM** RATE **ELIGIBLE RESIDENTS DOCUMENTATION REQUIRED DESCRIPTION RATE UNFAVORABLE** 0% Non-Treaty Countries NONE 15% Bahrain, China, Hong Kong, Indonesia, Kuwait, Oman, Portugal, 1. ESP SUBMISSION OR **FAVORABLE 10%** Qatar, Saudi Arabia, Slovak Republic, 5% COVER LETTER (EXHIBIT A) POST PAY DATE South Africa, Taiwan, United Arab CERTIFIED IB 92 UNIVERSEEL Emirates, Venezuela 1. ESP SUBMISSION OR **FAVORABLE 10%** 5% Ghana, Japan, United Kingdom COVER LETTER (EXHIBIT A) **POST PAY DATE** 2. CERTIFIED IB 93 UNIVERSEEL U.S. ARTICLE 36 - CHARITIES under **EXEMPT 0%** 1. ESP SUBMISSION OR 15% 501(a), 501(c)(3), 509(a)(1), 509(a)(2), POST PAY DATE COVER LETTER (EXHIBIT A) 509(a)(3), 17-(b) U.S. ARTICLE 35 - PENSIONS and **EXEMPT 0%** 1. ESP SUBMISSION OR 15% IRAs under 401(a), 401(k), 457(b), **POST PAY DATE** COVER LETTER (EXHIBIT A) 403(b), 408, 408(a), 501(a) Any entity domiciled in a state in which **ESP SUBMISSION WITH** it is not subject to tax on profits, as APPROVED E-CODE long as that state has an Exchange of **EXEMPT 0%** OR Tax Information Agreement in place (FOREIGN TAX 1. COVER LETTER (EXHIBIT A) 15% EXEMPT) with the Netherlands, & that entity 2. DIV 16 FORM **POST PAY DATE** would not be subject to profits tax in 3. CERTIFICATE OF RESIDENCY (COR) the Netherlands if it were based 4. ARTICLES OF ASSOCIATION therein.

| DESCRIPTION OF VARIOUS DOCUMENTATION | | | | | |
|--------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------|-------------------------------------------------------------------------|--|--|
| DOCUMENT NAME | DESCRIPTION | ORIGINAL / COPY | SIGNATURE REQUIREMENT | | |
| IRS FORM 6166 | ISSUED BY THE INTERNAL REVENUE SERVICE, STATING THE NAME AND TAX PAYER IDENTIFICATION NUMBER OF THE BENEFICIAL HOLDER. IT MUST BE FOR THE CURRENT TAX YEAR. MUST BE A LOW DENSITY COPY WITH NO VOIDS. | ORIGINAL PREFERRED / CLEAN COPY ACCEPTED | IRS REPRESENTATIVE | | |
| IB 92 UNIVERSEEL | DUTCH TAX FORM REQUIRED FOR ANY BENEFICIAL HOLDER, DOMICILED IN NON- REMITTANCE-BASED JURISDICTIONS, ATTEMPTING TO RECLAIM THE 5% ENTITLEMENT; THIS FORM MUST BE CERTIFIED BY THE BENEFICIAL HOLDER'S LOCAL TAX OFFICE. | ORIGINAL | BENEFICIAL HOLDER & MUST BEAR THE STAMP OF LOCAL TAX AUTHORITY | | |
| IB 93 UNIVERSEEL | DUTCH TAX FORM REQUIRED FOR ANY BENEFICIAL HOLDER, DOMICILED IN REMITTANCE-BASED JURISDICTIONS, ATTEMPTING TO RECLAIM THE 5% ENTITLEMENT; THIS FORM MUST BE CERTIFIED BY THE BENEFICIAL HOLDER'S LOCAL TAX OFFICE. | ORIGINAL | BENEFICIAL HOLDER & MUST BEAR THE STAMP OF LOCAL TAX AUTHORITY | | |
| DIV 16 | THIS FORM IS USED TO APPLY FOR A REFUND FOR FOREIGN BODIES NOT SUBJECT TO ANY TAX ON PROFITS. (SEE ELIGIBILITY MATRIX) | ORIGINAL | BENEFICIAL HOLDER | | |
| ARTICLES OF ASSOCIATION | A DOCUMENT SPECIFYING THE REGULATIONS FOR THE OPERATIONS OF A LEGAL ENTITY. THE ARTICLES OF ASSOCIATION DEFINE THE ENTITY'S PURPOSE, ORGANIZATIONAL STRUCTURE, AND HOW FINANCIAL RECORDS ARE MAINTAINED. | COPY ACCEPTED | PROVIDED BY BENEFICIAL HOLDER | | |
| COVER LETTER (EXHIBIT A) | A LISTING OF THE BENEFICIAL HOLDER'S DETAILS, TAXPAYER ID NUMBERS, NUMBER OF NYRS, AND ENTITY TYPE (CHARITY OR PENSION). THE COVER LETTER IS PROVIDED TO CITIBANK, N.A. BY THE PARTICIPANT, EITHER THROUGH ESP SUBMISSION OR THROUGH TRADITIONAL HARD COPY RECLAIM COVER LETTER. | ORIGINAL | DTC PARTICIPANT | | |
| APPROVED E-CODE | SEVEN (7) DIGIT ELECTRONIC FILING CODE RECEIVED FROM THE DUTCH TAX AUTHORITIES— PROOF SHOWING APPROVAL FROM DUTCH TAX AUTHORITY ("DTA") MUST BE SUBMITTED. | COPY ACCEPTED | DTC PARTICIPANT OR BENEFICIAL HOLDER | | |

| CONTACT DETAILS | | | |
|---------------------------|----------------------------------------|--|--|
| PRIMARY CONTACT | STEPHANIE URUGUTIA | | |
| INTERNATIONAL PHONE / FAX | 1-212-747-9100 / 1-212-747-0029 | | |
| DOMESTIC PHONE / FAX | 1-800-628-4646 / 1-800-633-4646 | | |
| EMAIL ADDRESS | DUTCHESP@GLOBETAX.COM | | |
| COMPANY | CITIBANK, N.A. / GLOBETAX | | |
| STREET ADDRESS | 90 BROAD STREET 16 TH FLOOR | | |
| CITY/STATE/ZIP | NEW YORK, NY 10004 | | |
| ADDITIONAL CONTACTS | TROY DRAYTON; KASEY HARBES | | |

ESP



Citibank, N.A. now offers ESP powered by GlobeTax, a paperless withholding tax reclaim process, for Exempt U.S. Organizations (qualified under Article 36 of the Tax Convention), Exempt U.S. Pension Trusts (qualified under Article 35 of the Tax Convention), Exempt Foreign Entities, and Favorable Foreign Entities, to participants holding NYRS.

These claims should be submitted through the following web site. (Requires a one-time registration): https://esp.globetax.com

Please contact Stephanie Urugutia at 1-800-628-4646 or via email at DutchESP@GLOBETAX.COM if you have any questions about this process.

PLEASE NOTE:

WHEN SUBMITTING **RELIEF AT SOURCE** CLAIMS THROUGH ESP,

YOU MUST SELECT THE RELIEF AT SOURCE OPTION

AND SUBMIT ALL APPROPRIATE DOCUMENTATION BY THE DEADLINE SET FORTH IN THIS IMPORTANT NOTICE.

SELECTING OPTIONS OTHER THAN RELIEF AT SOURCE, WILL NOT BE CONSIDERED FOR RELIEF AT SOURCE.

DISCLAIMER

All Post-Electronic Reclaims filing Long Form:

U.S. residents and non-U.S. residents who have missed the Relief at Source and Quick Refund Process deadlines may file for a "long form" refund by submitting a claim via either ESP or traditional methods to Citibank, N.A. / GlobeTax prior to the expiry of the right to claim. Based on their county, that period generally expires five (5) years from the end of the year in which the dividend was paid in the local market. Claims received after the long form deadline will be filed on a best effort basis at the discretion of Citibank, N.A. / GlobeTax.

All tax information contained in this Important Notice is based on a good faith compilation of information obtained from multiple sources. The information is subject to change. Actual deadlines frequently vary from the statutory deadlines because of local market conditions and advanced deadlines set by local agents. To mitigate risk it is strongly advised that DTC Participants file their claims as soon as possible as GlobeTax and/or their agents will not be liable for claims filed less than six months before the specified deadline. In the event that local market rules, whether implemented by a local agent or a Tax Authority, conflict with the information provided in the important notice, either prior to or after publication, the local market rules will prevail.

GENERAL QUESTIONS (CASH OPTION ONLY)

| QUESTION | ANSWER |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WILL I RECEIVE A DECLARATION IN LIEU OF DIVIDEND NOTE ("DLD" or "CERT") FOR MY ARTICLE 35 PENSIONS OR ARTICLE 36 CHARITIES? | NO, ALL DECLARATION IN LIEU OF DIVIDEND NOTES ARE MAINTAINED BY THE DEPOSITARY, TO BE RELEASED ONLY UPON WRITTEN REQUEST BY THE PARTICIPANT. |
| AM I REQUIRED TO FILE THROUGH ESP? | NO, YOU MAY SUBMIT A TRADITIONAL CLAIM THROUGH STANDARD MAIL IF YOU CANNOT SUBMIT CLIENT DATA THROUGH ESP. WE STRONGLY SUGGEST LOGGING IN TO ESP TO DOWNLOAD THE TEMPLATE PROVIDED WHEN PREPARING YOUR CLAIM, REGARDLESS OF YOUR ULTIMATE SUBMISSION METHOD. |
| IS THERE ANY CASE IN WHICH A U.S. RESIDENT 401(a), 401(K), 457(b), 403(b), IRA, ROTH IRA, EMPLOYEE PENSION PLAN OR SIMPLE RETIREMENT ACCOUNT WOULD NOT QUALIFY FOR TREATY BENEFITS UNDER ARTICLE 35 OF THE TREATY BETWEEN THE U.S. AND THE NETHERLANDS FOR THE AVOIDANCE OF DOUBLE TAXATION? | YES, FOR INSTANCE, THESE ACCOUNT TYPES WILL NOT BE CONSIDERED ELIGIBLE FOR TREATY BENEFITS UNDER ARTICLE 35 OF THE TREATY BETWEEN THE U.S. AND THE NETHERLANDS FOR THE AVOIDANCE OF DOUBLE TAXATION IN ANY TAXABLE YEAR IF LESS THAN 70% OF THE TOTAL AMOUNT OF WITHDRAWALS FROM SUCH U.S. TRUST DURING THAT YEAR IS USED TO PROVIDE PENSION, RETIREMENT OR OTHER EMPLOYEE BENEFITS AS MEANT IN ARTICLE 35 OF THE ABOVE MENTIONED TREATY. |
| WILL CITIBANK, N.A. ACCEPT CLAIMS FILED DIRECTLY TO THEM BY BENEFICIAL HOLDERS? | CITIBANK, N.A. ONLY ACCEPTS CLAIMS FILED BY THE DTC PARTICIPANT WHO HELD THE SECURITIES THROUGH DTC AND ONLY TO THE EXTENT THAT DTC HAS REPORTED THESE HOLDINGS TO US AS VALID. |
| HOW CAN I OBTAIN AN APPROVED ELECTRONIC FILING CODE? | TO OBTAIN AN APPROVED E-CODE FOR A FOREIGN EXEMPT BENEFICIAL HOLDER HARD COPY DOCUMENTATION (TYPICALLY DIV 16 APPLICATION FORM) MUST BE SENT TO THE DUTCH TAX AUTHORITIES (DTA). THE DOCUMENTATION IS REVIEWED AND THE BENEFICIAL HOLDER IS JUDGED BY THE DTA. |
| IF I HAVE AN ELECTRONIC FILING CODE, IS THE BENEFICIAL HOLDER APPROVED? | NO, THE DTA ISSUES E-CODES TO ALL BENEFICIAL HOLDERS THAT THEY JUDGE. IF YOU WOULD LIKE TO KNOW IF AN E-CODE IS APPROVED PLEASE CONTACT CITIBANK, N.A. WITH THE BENEFICIAL HOLDER'S NAME AND ADDRESS. |

RELIEF AT SOURCE QUESTIONS (CASH OPTION ONLY)

| QUESTION | ANSWER |
|---------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ONCE I SUBMIT A RELIEF AT SOURCE CLAIM, HOW LONG WILL IT TAKE TO BE PAID? | RELIEF AT SOURCE CLAIMS ARE PAID ON PAY DATE THROUGH DTC. |
| WILL I BE PAID THROUGH DTC FOR CLAIMS SUBMITTED THROUGH THE RELIEF AT SOURCE PROCESS? | YES. |
| DO I NEED TO PHYSICALLY SEND ANY DOCUMENTS TO CITIBANK, N.A. IN ORDER TO PARTICIPATE IN THE RELIEF AT SOURCE PROCESS? | YES, IN ADDITION TO SUBMISSION OF THE CLIENT LISTING, YOU MUST PROVIDE AN IRS FORM 6166 FOR CURRENT TAX YEAR (2015). |
| MY CLIENT IS UNABLE TO PROVIDE THE REQUIRED DOCUMENTATION BY THE RELIEF AT SOURCE DEADLINE. MAY I STILL SUBMIT THE CLAIM THROUGH ESP? | YES, YOU MAY EITHER PARTICIPATE IN THE QUICK REFUND OR ON-GOING LONG FORM PROCESSES, WITHIN THE STATUTE OF LIMITATIONS. |
| IS THE RELIEF AT SOURCE PROCESS FREE OF CHARGE? | NO. THIS TAX RELIEF AT SOURCE ASSISTANCE SERVICE IS WHOLLY VOLUNTARY AND DISCRETIONARY. FEES WILL BE CHARGED FOR THIS SERVICE OF UP TO \$0.005 PER NYRS WITH NO MINIMUM, AND ANY OTHER CHARGES, FEES OR EXPENSES PAYABLE BY OR DUE TO CITIBANK, N.A. OR ITS AGENTS, INCLUDING THE TAX AUTHORITIES OR REGULATORS. FEES PAID TO CITIBANK, N.A. MAY BE SHARED WITH ITS AGENTS. |
| IS THE PROCESS FOR TAX RELIEF OFFERED BY CITIBANK, N.A. AN OPTIONAL PROCESS? | YES, THIS IS A DISCRETIONARY, OPTIONAL SERVICE. |

QUICK REFUND QUESTIONS (CASH OPTION ONLY)

| QUESTION | ANSWER |
|-------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| QUESTION | ANSWER |
| ONCE I SUBMIT A QUICK REFUND CLAIM VIA ESP, HOW LONG WILL IT TAKE TO BE PAID? | WE ESTIMATE PAYMENT WITHIN APPROXIMATELY 8 TO 10 WEEKS OF PAY DATE. |
| WILL I BE PAID THROUGH DTC FOR CLAIMS SUBMITTED THROUGH THE QUICK REFUND PROCESS? | YES. |
| | ARTICLE 35 U.S. PENSION & IRAS, ARTICLE 36 U.S. CHARITABLE ENTITIES, AND FOREIGN EXEMPT ENTITIES WITH APPROVED E-CODES MUST ONLY PROVIDE THE BENEFICIAL HOLDER BREAKDOWN VIA ESP. |
| DO I NEED TO PHYSICALLY SEND ANY DOCUMENTS TO CITIBANK, N.A. IN ORDER TO PARTICIPATE IN THE QUICK REFUND PROCESS? | NON-U.S. ENTITIES WITHOUT AN APPROVED E- CODE MUST PROVIDE A COVER LETTER, THE TAX FORM DIV 16, COR, AND THE ARTICLES OF ASSOCIATION AS DEFINED IN DESCRIPTION OF VARIOUS DOCUMENTATION. |
| | ENTITIES CLAIMING THE FAVORABLE RATE MUST PROVIDE THE BENEFICIAL HOLDER BREAKDOWN VIA ESP AND THE CERTIFIED IB92 OR IB93 AS DEFINED IN DESCRIPTION OF VARIOUS DOCUMENTATION. |
| DOES THE QUICK REFUND PROCESS HAVE A MINIMUM POSITION PER BENEFICIAL HOLDER REQUIREMENT? | ANY CLAIM FOR BENEFICIAL HOLDERS HOLDING LESS THAN 5,000 NYRS WILL BE AUTOMATICALLY HELD AND SUBSEQUENTLY FILED VIA THE TRADITIONAL LONG FORM PROCESS. |
| IS THE QUICK REFUND PROCESS FREE OF CHARGE? | NO. THIS TAX RECLAIM ASSISTANCE SERVICE IS WHOLLY VOLUNTARY AND DISCRETIONARY. QUICK REFUND APPLICATIONS RECEIVED POST DEADLINE WILL BE REJECTED. FEES WILL BE CHARGED FOR THIS ASSISTANCE SERVICE OF UP TO \$0.01 PER NYRS FOR QUICK REFUND WITH A MINIMUM OF \$25.00, AND ANY OTHER CHARGES, FEES OR EXPENSES PAYABLE BY OR DUE TO CITIBANK, N.A. OR ITS AGENTS, INCLUDING THE TAX AUTHORITIES OR REGULATORS. FEES PAID TO CITIBANK, N.A. MAY BE SHARED WITH ITS AGENTS. |
| IS THE QUICK REFUND PROCESS FOR TAX RELIEF OFFERED BY CITIBANK, N.A. AN OPTIONAL PROCESS? | YES, THIS IS A DISCRETIONARY, OPTIONAL SERVICE. |

LONG FORM QUESTIONS (CASH OPTION ONLY)

| LUNG FORM QUESTIONS (CASH OPTION ONLT) | | | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| QUESTION | ANSWER | | |
| HOW LONG DOES IT TAKE FOR PAYMENT ON LONG FORM CLAIMS? | APPROXIMATELY 4-6 MONTHS. | | |
| WILL I BE PAID THROUGH DTC FOR CLAIMS SUBMITTED THROUGH THE LONG FORM PROCESS? | NO, YOU WILL BE PAID BY CHECK. | | |
| | ARTICLE 35 U.S. PENSION & IRAS, ARTICLE 36 U.S. CHARITABLE ENTITIES, AND FOREIGN EXEMPT ENTITIES WITH APPROVED E-CODES MUST ONLY PROVIDE THE BENEFICIAL HOLDER BREAKDOWN VIA ESP. | | |
| DO I NEED TO PHYSICALLY SEND ANY DOCUMENTS TO CITIBANK, N.A. IN ORDER TO PARTICIPATE IN THE QUICK REFUND PROCESS? | NON-U.S. ENTITIES WITHOUT AN APPROVED E-CODE MUST PROVIDE A COVER LETTER, THE TAX FORM DIV 16, COR, AND THE ARTICLES OF ASSOCIATION AS DEFINED IN DESCRIPTION OF VARIOUS DOCUMENTATION. | | |
| | ENTITIES CLAIMING THE FAVORABLE RATE MUST PROVIDE THE BENEFICIAL HOLDER BREAKDOWN VIA ESP AND THE CERTIFIED IB92 OR IB93 AS DEFINED IN DESCRIPTION OF VARIOUS DOCUMENTATION. | | |
| DOES THE LONG FORM PROCESS HAVE A MINIMUM POSITION REQUIREMENT PER BENEFICIAL HOLDER? WHAT WILL THE FEE BE IF A BENEFICIAL HOLDER'S CLAIM IS FOR LESS THAN \$50? | NO, ALL CLAIMS WILL BE PROCESSED THOUGH THERE IS A MINIMUM FEE OF \$25 PER BENEFICIAL HOLDER. CITIBANK, N.A. WAIVES THE \$25 MINIMUM ON AN EXCEPTIONAL BASIS IN FAVOR OF A SPLIT OF THE RECLAIMED FUNDS (50/50) FOR ANY BENEFICIAL HOLDER RECLAIMING LESS THAN \$50. | | |
| IS THE LONG FORM PROCESS FREE OF CHARGE? | NO. THIS TAX RECLAIM ASSISTANCE SERVICE IS WHOLLY VOLUNTARY AND DISCRETIONARY. FEES WILL BE CHARGED FOR THIS ASSISTANCE SERVICE OF UP TO \$0.01 NYRS SHARE FOR STANDARD LONG FORM RECLAIMS WITH A MINIMUM OF \$25.00. RECLAIMS RECEIVED POST DEADLINE CANNOT BE ASSURED AND MAY BE SUBJECT TO A PER BENEFICIARY FEE AS WELL AS OTHER CHARGES, FEES OR EXPENSES PAYABLE BY OR DUE TO CITIBANK, N.A. OR ITS AGENTS, INCLUDING THE TAX AUTHORITIES. IN ADDITION, CHARGES MAY APPLY TO ANY LONG FORM CLAIMS REJECTED OR NOT ACCEPTED BY THE TAX AUTHORITY. FEES PAID TO CITIBANK, N.A. MAY BE SHARED WITH ITS AGENTS. | | |
| IS THIS LONG FORM PROCESS FOR TAX RELIEF OFFERED BY CITIBANK, N.A. AN OPTIONAL PROCESS? | YES, THIS IS A DISCRETIONARY, OPTIONAL SERVICE. | | |

EXHIBIT A — COVER LETTER

(Please place on your Company Letterhead)

Tax Relief Request Form

ISSUE: AEGON N.V.
CUSIP: 007924103
RECORD DATE: August 24, 2015
PAY DATE: September 18, 2015

| Name of Beneficial Holder | Street Address of Beneficial Holder | City, State, Zip of Beneficial Holder | Tax Payer I.D. # | Type of Account | # of NYRS Held | Reclaim <u>%</u> |
|---------------------------------------------------------------------------------------------------------|----------------------------------------|------------------------------------------|---------------------|--------------------|-------------------|---------------------|
| 1) | | | | | | |
| 2) | | | | | | |
| Note: for more than 10 Beneficial Holders, please provide an excel breakdown of shareholder information | | | | | | |

| Total | Shares: | |
|-------|----------------|--|
| | | |

We ask that GlobeTax, file these withholding tax relief requests for the above-mentioned beneficial holder(s). Please contact the undersigned should you have any questions.

INDEMNIFICATION

I/We have determined that the beneficial holder(s) of the shares (individual or legal entity) is eligible for the preferential rates as stated herein and I declare that I have performed all the necessary due diligence to satisfy myself as to the accuracy of the information submitted to me by these beneficial holders.

I/ We hereby certify that I/We will indemnify Citibank, N.A., (and its agents) for any liability Citibank, N.A. may incur as a result of reliance upon information provided by such Participant in connection with an EDS election, a claim for refund, or a failure to provide information requested by the Dutch Tax Authorities. Citibank, N.A. shall not be liable for failure to secure the refund. The Participant shall be liable for any loss due to foreign exchange fluctuation. The Participant agrees to immediately return to Citibank, N.A. any funds erroneously received as a result of an improper EDS election or refund claim. In addition, The Participant agrees to pay any interest, additions to tax or penalties thereon. This is not tax advice. Please consult your tax advisor.

| Title: Address: DTC Participant #: | |
|------------------------------------------|--------------------------------------------------------------------------------|
| Completed claims should be sent to: | Citibank, N.A. / GlobeTax 90 Broad Street, 16th Floor New York, NY 10004 |

Attn: Dutch Reclaim Group

Sincerely.