



**Important Notice**  
The Depository Trust Company

<b>B #:</b>	21152-24
<b>Date:</b>	December 12, 2024
<b>To:</b>	Agents and Third Party Stakeholders
<b>Category:</b>	Corporate Actions Service Update
<b>From:</b>	DTC Asset Services Product Management
<b>Attention:</b>	Operations
<b>Subject:</b>	AnnounceDirect Additional Functionality Available

As part of the [position paper](#) issued in November 2023, DTC is building a new portal (“AnnounceDirect”) that is designed to produce timely and accurate corporate action announcements (refer to Important Notice [B# 20503-24](#)). AnnounceDirect is intended to standardize and streamline the Corporate Action event announcement process by allowing issuers, agents and third parties acting on behalf of the issuer to provide Corporate Action announcement event detail directly to DTC without email or manual intervention.

AnnounceDirect is being developed in phases beginning with a focus on Mandatory Redemption Announcements.

DTC is hosting working group sessions to solicit agent input to incorporate the feedback to the design to enhance the agent experience while meeting the needs of the industry. Initially, DTC is focused on the Full Call event but will cover all Mandatory Redemptions as we continue to develop the new user interface. We encourage you to participate, if interested please contact [IAPTtestinginquiries@dtcc.com](mailto:IAPTtestinginquiries@dtcc.com).

The test environment is available to Redemption Agents. Initial testing included the manual creation of a Full Call event. Future sprints of testing will include additional functionality. Please feel free to test independently continuously. Further engagement will be circulated when additional functionality is added to the new UI.

Additional functionality, such as file upload and ISO 20022 CANO messaging and APIs, will be covered during the initial working groups in early 2025. Testing for the file upload is expected to be available in early 2025, while CANO messaging, and API submissions will be available for testing in mid-2025. DTC will also incorporate feedback received during the working group sessions. DTC will issue notifications of all upcoming releases and changes via Important Notices.

For those interested in learning more about AnnounceDirect, please reference the following links:

- Click [here](#) to register for the working group sessions.
- Click [here](#) to access the AnnounceDirect Portal.

DTCC offers enhanced access to all important notices via a Web-based subscription service. The notification system leverages RSS Newsfeeds, providing significant benefits including real-time updates and customizable delivery. To learn more and to set up your own DTCC RSS alerts, visit [http://www.dtcc.com/subscription\\_form.php](http://www.dtcc.com/subscription_form.php).

- Click [here](#) to view the User Guide.
- Click [here](#) for additional information on the AnnounceDirect Portal.

Questions about the AnnounceDirect interfaces and working group can be directed to [IAPTtestinginquiries@dtcc.com](mailto:IAPTtestinginquiries@dtcc.com).