

TOP 5 ENABLERS OF CAPITAL GROWTH IN THE ALTERNATIVES MARKETPLACE

Alternative investments continue to rise in popularity but they're constrained by manual operations, outdated technology and inconsistent processes. Findings in a new Aite Group* study commissioned by DTCC's **Alternative Investment Product (AIP) Services** reveal these gateways to growth:

1 EMERGING TECHNOLOGIES

Innovations in tech are reshaping traditional business models and creating new competitive pressures.

GATEWAY TO GROWTH:

Centralized processing, provided by AIP, is the new baseline that market participants need to remain nimble and competitive.

2 CLIENT EXPERIENCE

Clients expect immediate information in today's technology culture – but data sharing is still largely manual.

GATEWAY TO GROWTH:

AIP's easy-to-use, automated platform can help market participants stay ahead of the client service curve.

3 ENHANCED SCALABILITY

Existing manual processes and paper-based transactions are hampering progress and causing data and processing errors, which put providers' reputations at risk.

GATEWAY TO GROWTH:

AIP simplifies processes, increases efficiencies, and enhances security through automation - allowing firms to accommodate more demand.

4 COMPLIANCE CAPABILITIES

As the regulatory landscape evolves, providers face the challenge of preparing for the unknown.

GATEWAY TO GROWTH:

Accessing AIP as a data conduit helps firms standardize processes and increase transparency - readying them to comply.

5 OPERATIONAL EFFICIENCIES

Providers face pressure to grow revenue while containing costs, but in a manual environment, increasing headcount is the only way to manage.

GATEWAY TO GROWTH:

Investing in automation through AIP can contain costs and keep more of the workforce focused on profits and growth, instead of operations.

AIP: THE GATEWAY TO GROWTH

AIP is the only offering that links broker/dealers, fund managers, fund administrators and custodians on single platform. AIP advances the alternatives marketplace by:

- Replacing manual, error prone processes with automation
- Lowering back-office, operational costs
- Enabling clients to share and report data consistently

LEARN WHAT **AIP** CAN DO FOR YOU.

CONTACT US

*For more details on the research findings by Aite Group, read [Centralizing and Standardizing the Alternative Investment Industry for Greater Growth](#)

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